

CLAY 2010

APPLICATION GUIDELINES

The Alberta Craft Council and the Alberta Foundation for the Arts are collaborating on a major exhibition and acquisition of Alberta ceramics. This once in a decade exhibition is a juried competition open to professional and emerging potters, tile makers, clay sculptors, and other ceramic artists from Alberta.

The exhibition will be hosted at the Alberta Craft Council Gallery in Edmonton from April to June 2010 and it may tour to locations in Calgary and elsewhere in Alberta, as well as nationally and internationally. The project also includes a virtual exhibition and published catalogue.

**Applications will be accepted between:
December 8, 2009 - January 8, 2010**

1. Purpose

This program supports the collection of ceramic work by Alberta artists and encourages the development of a strong craft arts community.

2. Eligibility Criteria

2.1 An eligible artist must:

- a. be a Canadian citizen or a landed immigrant
- b. have his or her primary residence in Alberta for one full year before applying

2.2 An artist may submit works created primarily in clay.

2.3 An artist or the artist's gallery/agent may submit to the December 8, 2009 - January 8, 2010 deadline.

2.4 An artist may apply to the program if artworks submitted for purchase have been produced more than one year after completing a formal program at an educational institution that involves direct or indirect production of art.

2.5 An artist who has attended a craft workshop/seminar, or has received instruction in a short-term course or through an art club may apply to the program if the instruction period was less than 6 months. Artworks produced during the course are **not** eligible for submission.

2.6 Only artworks which have been submitted as application images will be considered by the jury.

2.7 Work must have been completed within the previous five years.

2.8 Submissions from the artist's gallery/agent are eligible under the following conditions:

- a. only one application per artist can be submitted
- b. the artist acknowledges a submission on their behalf by the completing and signing the Authorization for Submission by a Commercial Gallery/Agent on the application form
- c. If an application is received from both the artist and the artist's gallery/agent, only the signed gallery/agent application will be eligible
- d. If two applications from different galleries are submitted for and authorized by the same artist, only the application with the earlier postmark will be accepted

2.9 An expert jury reviews all application. Eligible artworks must be physically available for viewing, should the program jury request to see them.

3. Ineligible

3.1 An artist who has not waited for one year or more to apply to the program, after having completed formal art training at an education institution.

3.2 Artworks produced during formal institutional art training which involves the direct or indirect production of art, or produced within one year after completing the program.

3.3 An artist who has not waited one year or more to apply to the program after having completed instruction of six months or more in duration through an art workshop/seminar, short-term course or through an art club.

3.4 Artworks produced during art workshop/seminar, short-term course, or art club instruction of six months or more in duration, or up to one year following completion of instruction, are **not eligible** for submission.

3.5 Artists who have not met the previous reporting requirements of the AFA grant programs.

3.6 Any works which have not been submitted as application images will not be considered by the jury.

4. Application Requirements

Applicants to this program must provide the following in the application package.

4.1 A completed and signed original Application Form and Artist Agreement.

4.2 If an gallery/agent is submitting on the artist' behalf:

- a. they must designate one person as the contact for all requirements of the submission and must complete the Application Form
- b. the artist must complete and sign the Authorization for Submission by a Commercial Gallery/Agent on the Application Form
- c. the artist must sign the Artist Agreement

4.3 The artist's current resume and artist statement.

4.4 A visual representation of the proposed artworks to be purchased by the AFA. This must be submitted as follows:

- a. a maximum of 5 images as digital files on CD-ROM
- b. images may represent from 1 to 5 artworks
- c. an artwork comprised of more than one part/component where the individual parts/components can also be sold separately is considered to be more than one artwork

4.5 A completed Image Submission List.

4.6 Applications requesting the return of the CD-ROM must provide a stamped, self addressed envelope.

5. Application Format

5.1 The ACC does not accept faxed, e-mailed, late or incomplete applications.

5.2 Applications and support materials must be received or postmarked by 4:30 p.m. on the final deadline date.

5.3 Applicants must submit one copy of the complete, assembled application package (application form and all attachments). Staple or clip application and do not use folders, page covers or binders.

5.4 Digital submissions of artworks available for purchase must be compatible with Microsoft Windows operating system. The applicant is responsible for providing support materials that comply with the viewing requirements of the ACC.

- a. images must be provided on a CD-ROM clearly labelled with the name of the artist who produced the artworks and the name of the gallery or agent if applicable

b. each image on the disc must be labelled with the artist's name and ordered and numbered corresponding to the image Submission List, as follows: "lastname1.jpg"

c. images must be in JPEG format, 1024x768 pixel range with a resolution of 72 dpi and no larger than 500K in size

d. for galleries submitting multiple submissions on one disk, each artists images must be in a separate folder labelled with the artist's name

5.5 The Application Checklist must be completed and submitted with the application.

5.6 The ACC is not responsible for lost or damaged application materials.

6. Assessment and Purchase Requirements

6.1 Staff of the Alberta Craft Council provide consultative and administrative services. They will convene an expert jury to assess all applications according to the artistic merit and make recommendations to the AFA.

6.2 All recommendations are reviewed by the AFA, and all decisions are final.

6.3 Applicants will be notified in writing of the result of their application.

6.4 Before an artwork is purchased, the artist/copyright owner of the artwork(s) must sign a Reproduction/Exhibition Agreement and complete an Acquisition Data Sheet.

7. Application Submission and Questions

7.1 Submit all Applications to:

Alberta Craft Council
10186 - 106 Street
Edmonton, AB T5J 1H4

7.2 For assistance with this application, call the Alberta Craft Council at 780-488-6611 or toll free in Alberta 1-800-DO CRAFT (362-7238) ext. 221.



Alberta Craft Council