



ALBERTA CRAFT COUNCIL

2018 ANNUAL REPORT

EDMONTON
Alberta Craft Gallery &
Main Office
10186 - 106 Street NW

CALGARY
Alberta Craft Gallery
cSPACE, King Edward
1721 - 29 Avenue SW, Suite #280

ALBERTA CRAFT COUNCIL

2018 ANNUAL REPORT

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ANNUAL GENERAL MEETING of the Alberta Craft Council

Saturday, June 16, 2018
Alberta Craft Gallery - Calgary

Call to Order - 1pm

1. Welcome
2. Confirmation of Quorum
3. Approval of Agenda
4. Approval of 2017 AGM Minutes
5. Introduction of Current Board and Staff
6. Items for information:
 - a) Chair's Report
 - b) Annual Highlights
 - c) Financial Report
7. Items for Action:
 - a) Approval of Financial Report and Financial Statements
 - b) Approval to reappoint Doyle & Co. as auditors for the coming year
 - c) Election of Directors (no nominations accepted from the floor)
 - d) New Business - discussion and questions from the floor
8. Adjournment

On the cover:
Gosamer Vessels by **Julia Reimer** (Black Diamond)
from Alberta Craft Feature Exhibition

LANDMARKS

Back cover:
Neighbours by **Crys Harse** (Calgary)
from Alberta Craft Gallery - Calgary Exhibition

ALONG THE BOW II

2017 ANNUAL GENERAL MEETING

of the Alberta Craft Council

Saturday, June 17, 2017. 1:30pm
Alberta Craft Gallery - Calgary

DIRECTORS PRESENT:

Tara Owen, Chair
Dawn Detarando, Vice Chair
Jennifer Salahub, Director
Jenna Stanton, Director
Brenda Malkinson, Director
Mary-Beth Laviolette, Director
Kai Georg Scholefield, Director

ABSENT:

Kari Woo, Director
Victor Steel, Director
Meghan Wagg, Director

STAFF PRESENT:

Tom McFall, Outgoing Executive Director
Barry Moss, Incoming Executive Director
Joanne Hamel, Linda Frena, Jessica Telford,
Wendy Arrowsmith, Ruta Nichol, Jill Nuckles
Corinne Cowell, Victoria Sanchez

1. Welcome:

Tara Owen called the AGM to order.

2. Confirmation of Quorum

3. Approval of Agenda:

Motion by Simon Wroot and Susan
Krstoferson, vote carried.

4. Approval of 2016 AGM Minutes:

Motion by Natali Rodrigues to approve
minutes.

Seconded: Doug Haslam. Passed

5. Introduction of Current Board and Staff:

Tara Owen introduced Tom McFall outgoing
Executive Director and Barry Moss Incoming
Executive Director, Staff and Board. Short
address by Barry Moss.

6. Items for information:

a) Chair's Report:

This AGM marks the end of an era as well as
the beginning of new and exciting things.
In the past year we have experienced some
major transitions. We must say a fond
farewell to Tom McFall, our retiring Executive
Director. We warmly welcome Barry Moss,
our incoming Executive Director. We have
seen years of planning come to fruition with
the opening of our new Alberta Craft Gallery
- Calgary at cSPACE King Edward. This is a
large expansion in so many ways, with a new
phase of projects and services. There will
be more changes to come in the next few
years with the opening of another exciting
new space - this time in Edmonton, at the
Artists Quarters. As always, the Alberta Craft
Council will move through these changes,
and continue to thrive.

This past year was full and productive one
and I am pleased to be able to provide an
edited list of highlights, using our Strategic
Plan as an outline. Here are some of our
accomplishments and achievements. (See
written report for detail)

b) Executive Director's Report:

"Calgary was a mammoth undertaking.
The research and implementation of the
professional membership was a positive
move. The ACC hosted the largest ever CCF
conference at ACAD in 2016. Retirement

triggered a year of in-depth activity by Board and Staff with the development of the Governance and Strategic Plans, plus transitional planning. I am pleased to retire from the ACC with the council in a solid position and thinking forward. Exhibitions continue to be strong in the gallery spaces but we had to turn down an exhibition in Korea.

A huge thank you for the opportunity to be part of the ACC for 19+ years.”

Simon Wroot led a cheer.

c) **Financial Report:**

Presented by Brenda Malkinson in Victor Steel's absence. The financial position of the ACC continues to be solid. Operating budget for 2016-2017: \$785,000. The year ended with a deficit of \$14,595. Retail sales were approx. \$5,000 less than in 2016-2017. The Budget for 2017-2019 is set at \$882,000.

Designated \$100,000 as an internally restricted capital fund, invested in GICs. The restricted capital fund will be allocated to the opening of the Alberta Craft Gallery - Calgary in 2017. The Council has an internally restricted reserve fund of \$80,000 for 3 months of core operating costs in GICs. This reserve fund is a requirement of the AFA.

7. **Items for Action:**

a) **Approval of Financial Report and Financial Statements:**

Moved: Simon Wroot

Seconded: Mindy Andrews. Passed

b) **Approval to reappoint Doyle & Co. as auditors for the coming year:**

Moved: Carolyn Paterson

Seconded: Dirk Van Wyk. Passed

c) **Election of Directors:**

There were no nominations accepted from the floor. Motion to ratify the renewal of current board:

Moved: Sarabeth Carnat

Seconded: Evelyn Grant. Passed

d) **New Business – discussion and questions from the floor:**

1d) Cooperation and connections at cSPACE: conversations on how to support other tenants at cSPACE through cross-promotion, extending operating hours for the gallery to support events. There have been preliminary conversations on how to cross promote with two ACC members who have studios. cSPACE is an official location for Culture Days.

2d) Parking: There are no plans for parking expansion at cSPACE

3d) Travelling exhibitions: The exhibitions will travel between locations for the next year to represent the provincial nature of the ACC.

4d) cSPACE lease term is five years.

5d) Light the Gallery fundraiser.

8. **Motion to adjourn:**

Moved: Simon Wroot.

Seconded: Dirk Van Wyk. Passed

CHAIR'S 2018 Report

In this past year we have experienced some major transitions. We opened the Alberta Craft Gallery - Calgary at cSPACE King Edward. This was a major undertaking, with countless hours of staff, board and volunteer time committed to making a splash in the art scene in Calgary. And we certainly have been noticed, contributing to an integral and successful destination for art and culture in the beautiful King Edward Arts Hub. We also said a farewell to Tom McFall, our Executive Director of 19 years and welcomed Barry Moss to this position. Barry is now on to other adventures. Recently we announced that Jenna Stanton has accepted the position of interim Executive Director. She has joined us to continue our journey of leading fine craft in Canada.

We anticipate more exciting moves to come in the next few years, with the long-anticipated opening of another new space - this time in Edmonton, at the Artists Quarters. As we have always done, the Alberta Craft Council will move through these changes, and continue to thrive.

I am pleased to state that this past year was a busy one, with much learnt and many opportunities and highlights. Using our Strategic Plan goals as an outline, here are some items of note.

Goal #1 - The ACC Promotes its Members, the Organization and the Fine Craft Sector.

- The ACC's Feature and Discovery exhibitions, outreach exhibitions, vitrine displays, spotlights and community exhibitions presented the work of more than

180 members and other craft artists.

- Alberta Craft magazine had a circulation of 1200.
- ACC sales of members' work continued, but with a slight decrease in total sales.
- Website and E-news continued while social media exposure increased significantly.
- ACC opened its Alberta Craft Gallery - Calgary, at cSPACE King Edward.

Goal #2 - The ACC Facilitates Career Development in the Fine Craft Sector.

- The ACC's Advisory Committee continued to engage new and current members on a wide range of professional development ideas. 7 new members were introduced to the retail gallery.



Edge of the Bramb by **Corinne Cowell** (Calgary)
from Alberta Craft Travelling Exhibition
ALONG THE BOW



Ripe for the Picking
by **Laura McKibbon** (Medicine Hat)
Alberta Craft Discovery Exhibition
WE MEET HERE

- Career networking continued with members and organizations such as Citizens of Craft, the Canadian Crafts Federation, and other craft councils, Medalta, Series, various guilds, member galleries, seasonal craft sales, etc.
- The ACC continued activity with ACAD, offering complimentary student memberships, and with planning in place to host the 2019

graduating exhibition at Alberta Craft Gallery - Calgary.

- Referrals of members were made to media, potential customers and corporate orders. Teaching opportunities and other leads were expanded.
- The new Professional Membership category continues to attract members.

Goal #3 - The ACC Advocates for Fine Craft Provincially, Nationally, and Internationally.

- The ACC participated in research and advocacy work with many other arts and culture organizations, particularly with the APAC - Alberta Partners for Arts and Culture.
- The ACC participated in the Provincial and Territorial Advisory Committee on National Occupation Codes (NOC codes)
- Activity with the Canadian Crafts Federation, board, committees, projects, and conferences continued.
- Board and staff activity increased with both cSPACE in Calgary and Artists Quarters in Edmonton.
- And, the ACC maintained steady public contact with visitors, customers, tourists, government and corporate buyers, media, etc.

Goal #4 - The ACC Engages its ommitted, provincial-based Membership.

- ACC membership is distributed throughout the province and beyond.
- ACC board members also represent most of the province - Medicine Hat, Calgary, Canmore, Red Deer, Edmonton.
- E-news, Facebook, Twitter, and Instagram

interaction with and for members increased.

- The ACC continued awareness and recruiting activity with ACAD and introduction of emerging artists. The ACC Board of Directors worked towards creating a new position for a Student Representative from ACAD that will report to the Board.
- Cross-promotions with galleries, shows and fairs, Series, ACAD, and various single media organizations and guilds were increased.
- ACC member tent-card service was expanded by members in various market settings.
- Citizens of Craft was expanded.
- Member involvement increased with the Calgary Gallery opening.

Goal #5 - The ACC Partners and Fosters Partnerships to Stimulate Fine Craft Activity.

- The ACC continued involvement in Edmonton Arts Habitat and Artists Urban Village in the Artists Quarters project.
- The ACC expanded involvement in cSPACE King Edward.
- Co-marketing projects with ACAD, Series, Medalta, Art Market, New Craft Coalition, members' studio sales and an array of other craft settings and events increased.
- The ACC continued national work with the CCF, with an ACC board member on the CCF board and participation in various committee activities.
- The ACC provided promotional services for individual members, organizations, sales, educational institutions, member galleries, etc.

Goal #6 - The ACC Fulfills its Mandate.

- The 2017-2018 budget ended with a deficit of \$44,408.
- Reserve funds were maintained.
- Responsible and responsive governance and administration was demonstrated.
- The ACC maintains a productive and professional board and staff, with an effective Strategic Plan and a guiding Governance Plan.
- ACC board members, staff, and volunteers continue to be committed and passionate. Volunteer numbers increased through a recruitment plan.
- Board, staff, and members continue to work toward a new ACC location in Edmonton. ACC will be an anchor organization in Artist Quarters.

In conclusion, I am happy to be able to report another year of successes to our members. The Alberta Craft Council has extremely dedicated staff and board members, who ensure that the ACC continues to be a leader within the craft sector and plays a major part in the larger art community in Canada. We couldn't do this without the support of our wonderful members who inspire us and keep us vibrant and on our toes. Thank you for your involvement in this amazing organization!



Tara Owen
ACC Board Chair

ANNUAL Highlights

The past year has been full of transition. It can't be overstated as to the major change that the ACC took on with opening a second gallery space in Calgary. Not only did our physical space expand, but so did all of our projects, exhibitions, advisory committee and career development work, networking and advocacy work, media presence, and retail sales expanded. And what an amazing cultural community and beautiful location we're in! For an organization that thrives on stability and careful strategy, it was quite the year.

Of note in 2017-18:

- Months, or in fact years, of planning and preparation resulted in the launch of the Alberta Craft Gallery - Calgary, which opened in June 2017.
- The ACC hosted our 20th Annual 'Twas the Night' fundraiser in Edmonton, and held a brand-new event in Calgary, called 'Let It Snow.' Both were spectacular events that brought together members, staff, board, and craft appreciators from far and wide.
- In June 2017, Barry Moss became the new Executive Director following Tom McFall's retirement. As of June 2018, the ACC once again welcomes a new leader, Jenna Stanton who will act as our Interim Executive Director. Jenna worked at the ACC from 2003 to 2010 and has served on the ACC Board for the past five years while working as Curator at Medalta.
- Planning has started for 2020, which is both Craft Year 2020 and the ACC's 40th Anniversary.



Party Brick by **Sam Knopp** (Irma)
from Alberta Craft Discovery Exhibition
RELOCATIONS

Exhibitions

The Alberta Craft Council continued to develop and present the most extensive and comprehensive series of craft exhibitions of any other craft council in Canada. Many of these exhibitions included openings, artist talks, group tours, special articles or other media coverage, web content, publications, and/or media events.

- Three Feature Gallery, 11 Discovery Gallery exhibitions, 11 Spotlights were presented in the Alberta Craft Gallery - Edmonton
- Six exhibitions were presented in the new Alberta Craft Gallery - Calgary, along with the first two Spotlights.
- 11 outreach exhibitions were presented from the Edmonton International Airport, to the Calgary +15 vitrines and Three Sisters Gallery in Canmore.

A list of all Alberta Craft Exhibitions begins on page 12.

Retail Marketing

The Alberta Craft Council's retail galleries featured the work of 150 members and combined sales were \$448,449 in 2017-18. (2017-18 sales in Edmonton were \$364,000) (2017-18 sales in Calgary were \$84,449)

Seven professional members were added to the retail gallery this past year.

ACC staff continued with the invaluable marketing services and advisory work that is a major part of the Council's mandate to support makers. The ACC encourages members to push boundaries for originality, quality, marketability and professionalism, in all aspects of their practice as an artist. Our aim is to help establish respectable prices and public understanding of the professionalism of craft artists.

Ongoing marketing activities include print and online advertising; direct and assisted sales to corporations, governments, MLAs, groups and others; and promotions for individuals and business members on the website, in the E-news and magazine, and at member-operated craft fairs. Special events such as 'Twas The Night and Let It Snow, along with corporate parties, Spotlights, and our biannual awards event all promote our members and their work.

Support and Development

Alberta Craft Council provided a range of services to members and member organizations:

- Alberta Craft Magazine featured local and national reports focused on the craft arts, advocacy, current issues, ACC exhibitions, and related information, member kudos, and articles.
- The extensive ACC website featured information, news, online exhibitions, gallery artist profiles, calls for entry, and opportunities.
- The bi-weekly member E-news featured local, provincial, and national news items, announcements, calls, member kudos, educational, and funding opportunities.
- The monthly "What's In" e-news for visitors and customers informs the public about the latest events, exhibitions and new arrivals at the Alberta Craft Gallery - Edmonton & Calgary.
- The monthly Canadian Crafts Federation e-newsletter was re-circulated to members.
- Social media was expanded - with increased activity on Facebook and Instagram.
- Exposure and promotional opportunities continued to be circulated for members through the Alberta Craft Magazine, online exhibitions, website, media and advertising through outlets such as Where, Avenue Calgary, Preview Galleries Guide, Galleries West, CKUA, Edmonton Folk Music Festival program, Studio Magazine, AB Views, Edmonton and Calgary Tourism, etc.
- Media contact for both ACC and member projects with newspapers, TV, radio, magazine

and book publishers, websites, and blogs, was continued.

- Several hundred ACC listings in print and electronic events calendars were continued or expanded.
- Member referrals were made for teaching opportunities, commercial galleries, private commissions, public art competitions, and international projects.
- The ACC continued extensive advocacy work with CCF, other provincial craft councils, other arts and culture organizations, AFA and other funders, politicians and senior officials, media, and tourism networks.
- Retail marketing support continued for members who sell at seasonal sales, from their studios, or elsewhere.
- The ACC Professional Member tent-cards, social media posts, ACC online calendar, co-marketing with sale organizers, as well as promotion of studio events, member-taught courses, community events, and festivals demonstrate the wide range of exposure opportunities provided to members.

Membership, Board, and Staff

The 2017-18 membership is 440.

The Board is currently operating with one vacancy. The board met six times during the year in person or by conference call, and otherwise communicated regularly with the Executive Director and staff.

- Board Chair Tara Owen was the ACC's representative on the Canadian Crafts

Federation board and committees.

- Board member Mary-Beth Laviolette continued her work on behalf of the ACC on the editorial committee of Studio Magazine.
- Board member Jennifer Salahub continued her liaison work with ACAD and the new MFA Craft program. Other board members participated on behalf of ACC in projects in Calgary and Edmonton.
- Staff participated in the Business for the Arts - ArtsVest sponsorship development project.
- The ACC Board of Directors worked towards creating a new position for a Student Representative from ACAD that will report to the Board. It will further strengthen the relationship between the organizations and expand student outreach.

There are 5 full-time and 5 part-time staff members currently working at the ACC. Board & Staff List on page 17.



Noella by **Allison Tunis** (Edmonton)
from Alberta Craft Discovery Exhibition
ACCEPTABLE BODIES

ACC Communications

Alberta Craft Magazine is published three times annually and distributed to 1200 members, subscribers, and public settings such as schools, libraries, and community organizations.

ACC's online and social media exposure increased substantially from the previous year.

To date:

- The ACC's bi-weekly E-news has 560 subscribers
- "What's In" monthly e-news to visitors and customers has 1602 subscribers
- Twitter service: 1310 followers
- Facebook presence: 2050 "likes"
- Instagram: 2225 followers
- The ACC website attracted an average of 2897 visits per month.

Networking & Advocacy

Networking, advocacy, and other projects with local, provincial, national, and international craft, arts, and culture organizations continued. For example, advocacy work continued with other Provincial Arts Service Organizations and Cultural Industry Associations through APAC (Alberta Partnership for Arts and Culture), and engaged several ministers and senior bureaucrats.

Alberta Craft Council does periodic or on-going work with the following:

- Canadian Crafts Federation and provincial craft councils and territorial craft organizations-CCF committees – Advisory, national and

international exhibitions, Craft Year 2020, Citizens of Craft.

- Other Provincial Arts Service Organizations and Cultural Industry Associations, through Alberta Partnership for Arts and Culture (APAC)
- Projects of the Edmonton Arts Council and Calgary Arts Development
- The Works Art & Design Festival
- Edmonton Artists Urban Village (board position)
- Arts Habitat Society
- Artists Quarters project team
- cSPACE Arts Hub
- Studio magazine editorial group
- On-going cross-promotions with organizations such as Medalta, Series at RDC, ACAD, Art Market, New Craft Coalition, Alberta Ballet, Arts Commons, and others.

ACC Facility Projects

In Calgary, the ACC continues working with cSPACE King Edward and tenants on events and traffic generating projects. In Edmonton, the ACC continues to work with Arts Habitat, Artists Urban Village, and partner organizations Rapid Fire Theatre and Mile Zero Dance in the Artists Quarters (AQ), a \$60 million project which will create about 5 floors of new space for arts organizations as well as 15 floors of live-work spaces for professional artists and culture workers. AQ will provide the ACC with an equity opportunity for gallery space.



Drive to the Mountains
by **Jean Claude and Talar Prefontaine** (Calgary)
from Alberta Craft Gallery - Calgary Exhibition

ALONG THE BOW II

APAC

The ACC is involved in Alberta Partners for Arts and Culture (APAC). This group of eight Provincial Arts Service Organizations and four Cultural Industry Associations works on the provincial information and advocacy. APAC continues to meet new provincial government members and senior bureaucrats to encourage better arts policy and investment.

ACC Financial Overview

The ACC's operating budget for 2017-18 was \$873,900

There was a deficit of \$44,408

The operating reserve is \$80,000

The complete financial statements follow.

The Alberta Craft Council was founded in 1979 and over 38 years, the Council's operating budget has grown from \$7,000 to almost \$900,000. More details on page 18.

FEATURE gallery

CITIZENS OF CRAFT

January 21 - April 22, 2017

Declare yourself and join the movement of makers, appreciators, shoppers and admirers.

(15 artists & 44 pieces)

WOMEN'S HANDS BUILDING A NATION

May 6 - August 19, 2017

Celebrate women's contribution to the nation.

Organized by Chinook Guild of Fibre Arts.

(41 artists & 54 pieces)

LANDMARKS

September 2 - December 24, 2017

An examination of the prairie landscape from multiple perspectives.

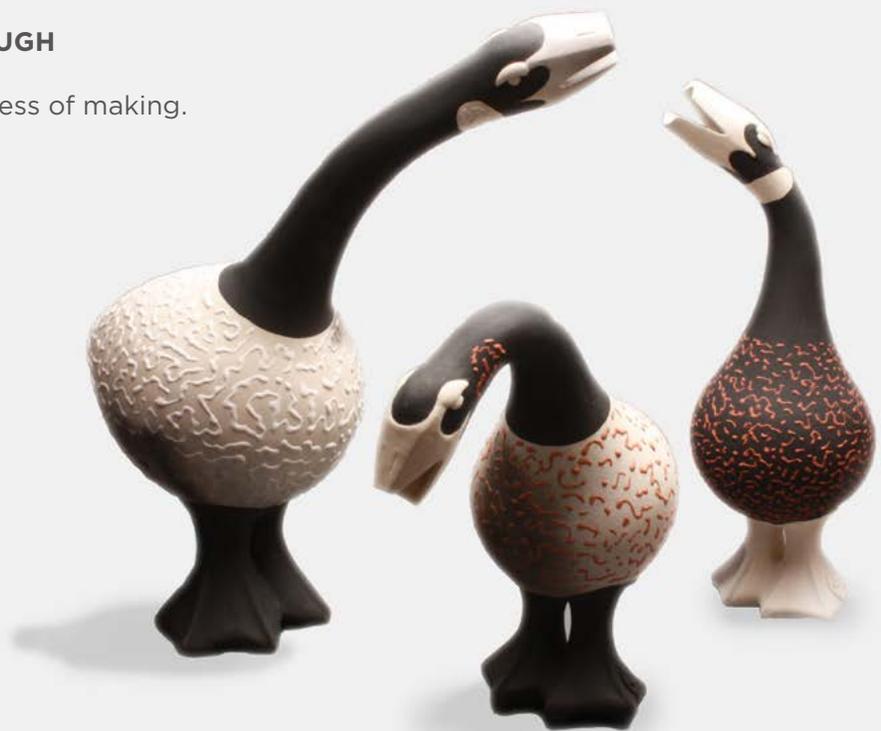
(3 artists & 42 pieces)

PROCESS; THINKING THROUGH

January 20 - April 21, 2018

An exhibition about the process of making.

(17 artists & 35 pieces)



The Gaggle by **Suzette Knudsen** (Calgary)

from Alberta Craft Feature Exhibition **PROCESS; THINKING THROUGH**

EXHIBITIONS

DISCOVERY gallery

SIMPLER SLOWER SILVER

April 15 - May 27, 2017

Jewellery artist **Soma Mo** (Edmonton) works by hand in silver using traditional techniques she has learned from a Tibetan region master silversmith.

(1 artist & 40 pieces)

CEREMONY

April 15 - May 27, 2017

Kenton Jeske (Edmonton) creates furniture with beauty and integrity by using quality materials and a high level of craftsmanship.

(1 artist & 7 pieces)

THREADS THAT BIND

June 3 - July 15, 2017

Calgary artist **Ann Haessel** blurs the boundaries between traditional fabric art, painting and mixed media.

(1 artist & 19 pieces)

RELOCATIONS

July 22- September 2, 2017

Sam Knopp's (Irma) functional ceramics subvert expectations and reference her recent geographic transition.

(1 artist & 50 pieces)

PAINTED WITH FIRE

July 22- September 2, 2017

Ken Lumbis's (Grand Prairie) ceramic sculptures highlight intriguing effects achieved through pit firing.

(1 artist & 16 pieces)

Kenton Jeske (Edmonton)
from Alberta Craft Discovery Exhibition
CEREMONY



DISCOVERY gallery

PERCH

September 9 - October 14, 2017
Mixed media sculptures by **Dena Seiferling** (Calgary) and **Stefanie Staples** (Cochrane) explore conservation, biodiversity and preservation of birds.
(2 artists & 14 pieces)

ORDINARY

October 21 - November 25, 2017
Karen Rhebergen (Whitecourt) explores the richness of daily life through her batik works.
(1 artist & 13 pieces)

WE MEET HERE

October 21 - November 25, 2017
Laura McKibbon (Medicine Hat) explores notions of place and cultural identity through ceramic work produced during a recent residency at the Vallauris AIR in southern France.
(1 artists & 17pieces)

ACCEPTABLE BODIES

January 13 - February 24, 2018
Embroidery portraits by **Allison Tunis** (Edmonton) shun constricting notions of what it means to be a “woman” and “beautiful”.
(1 artist & 10 pieces)

CHRONICLES OF A CONTEMPORARY DIRTBAG

January 13 - February 24, 2018
Jamie Kroeger (Golden, BC) creates wearable sculptures about the relationships that people build with and in different environments.
(1 artist & 13 pieces)

SPIRALS

March 3 - April 7, 2018
Glass artist **Dalia Saafan** (Edmonton) expresses the tranquility and serenity of the Arabic written language.
(1 artist & 2 pieces)

REVIVAL

March 3 - April 7, 2018
Andrea Itzeck (Edmonton) creates decorative and functional jewellery that combine modern and old world traditions.
(1 artist & 12 pieces)



Andrea Itzeck (Edmonton)
from Alberta Craft Discovery Exhibition **REVIVAL**

CALGARY gallery

CITIZENS OF CRAFT

June 24 - September 23, 2017

Citizens of Craft is a community of makers, appreciators, admirers and shoppers. If you respect the original, the creative, the personal and the authentic - you are a citizen.
(15 artist & 44 pieces)

ALONG THE BOW II

September 29 - November 4, 2017

A collection of Alberta Craft Council members who live along the Bow or whose work is directly inspired by time spent on the river.
(16 artist & 23 pieces)

UNCOMMON BLENDS

January 13 - March 17, 2018

Coffee and tea have become part of many daily routines and play an important role for many in their social and individual lives.
(5 artist & 136 pieces)

ACCEPTABLE BODIES

March 24 - June 2, 2018

A selection of hand-embroidered, cross-stitch pieces by **Allison Tunis** (Edmonton) questioning our society's standards of beauty.
(1 artist & 11 pieces)

PERCH

March 24 - June 2, 2018

Stefanie Staples and Dena Seiferling (Calgary) focus on distinct aspects of bird conservation.
(2 artist & 14 pieces)

CHRONICLES OF A CONTEMPORARY DIRTBAG

March 24 - June 2, 2018

A career with Parks Canada as a resource technician, avalanche technician, and twenty years of travelling in the backcountry lends to the conceptual content that embodies **Jamie Kroeger's** (Calgary) jewellery work.
(1 artist & 13 pieces)



Reach by **Noriko Masuda** (Medicine Hat)
from Alberta Craft Gallery - Calgary Exhibition
UNCOMMON BLENDS

TRAVELLING exhibitions



Vessel Trio
by **Andrew Glazebrook** (Red Deer County)
from **ACC @ THE EIA** Exhibition 2017

ALONG THE BOW

Apr 7 - May 9, 2017

Location: Three Sisters Gallery, Canmore, AB
(10 artists & 25 pieces)

BEYOND THE BOW

March 1 - April 10, 2018

Location: Three Sisters Gallery, Canmore, AB
(12 artists & 23 pieces)

ACC @ THE EIA

The Alberta Craft Council has two mini exhibition spaces in the Rotational Art Program at the Edmonton International Airport.

- **Stefanie Staples**

May - November, 2017

- **Andrew Glazebrook**

May - November, 2017

- **Richard and Carol Selfridge**

January - June 2018

- **Darren Petersen**

January - June 2018

ALBERTA CRAFT + 15 WINDOW

Exhibitions display exciting new work for two-month periods by Alberta Craft Council members. It is located in the busy +15 pedway system in the Arts Commons building with a diverse range of Calgarians walking through daily.

- **Dalia Saafan**

March 16 - May 13, 2017

- **Monika Smith**

May 18 - July 21, 2017

- **JoAnna Lange**

July 28 - September 30, 2017

- **Larissa Blokhuis**

October 5 - November 30, 2017

- **Along the Bow**

December 7, 2017 - February 1, 2018

- **Uncommon Blends**

February 8 - March 29, 2018

ACC Current Directors (June 2018)

Tara Owen	Chair , Metal Jewellery, Calgary
Dawn Detarando	Vice-Chair , Clay, Red Deer
Meghan Wagg	Treasurer , Metal Jewellery, Edmonton
Kari Woo	Metal Jewellery, Canmore
Mary-Beth Laviolette	Curator and Writer, Canmore
Jennifer Salahub	Craft Historian (ACAD), Calgary
Jenna Stanton	Clay, Medicine Hat, (Interim leave)
Natali Rodrigues	Glass, Calgary
Kris Kelly Frere	Senior Innovation Designer (City of Calgary), Calgary
Dawn Saunders-Dahl	Artist, Canmore
Kayla Gale	Student Representative, ACAD

ACC Staff

Jenna Stanton	Interim Executive Director
Joanne Hamel	Operations Manager & Exhibitions
Wendy Arrowsmith	Financial Officer
Emilienne Gervais	Retail Gallery Manager
Corinne Cowell	Retail Gallery Liaison
Jill Nuckles	Outreach, Events & Volunteers
Victoria Sanchez	Marketing
Allison Lilly	Communications, Marketing & Member Services
Melanie Archer	Gallery Assistant
Felicity Bohnet	Gallery Assistant
Jessica Telford	Marketing, Magazine & Exhibitions (maternity leave)

ACC Outgoing Staff & Directors

Linda Frena	Retail Gallery Manager
Ruta Nichol	Design & Exhibitions
JoAnna Lange	Gallery Assistant
Diana Cline	Gallery Assistant
Barry Moss	Executive Director
Victor Steel	Treasurer, Edmonton
Brenda Malkinson	Director, Edmonton
Kai Georg Scholefield	Director, Edmonton

FINANCIAL Report



Wings to Fly II by **Ann Haessel** (Calgary) from Alberta Craft Discovery Exhibition
THREADS THAT BIND

The operating budget for 2017-2018 was set at \$873,900. The year ended with a deficit of \$44,408.

Consignment sales, for Edmonton and Calgary locations combined were \$55,628 higher than sales in 2016-2017.

The Council has an internally restricted reserve fund of \$80,000 for 3 months of core operating costs, which is invested in GICs. This reserve fund is a requirement of the Alberta Foundation for the Arts.

The restricted Capital Fund of \$100,000 was used for the opening of the Alberta Craft Gallery - Calgary in June 2017.

Respectfully submitted,

Meghan Wagg
Treasurer

Alberta Craft Council
Financial Statements
March 31, 2018

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Allan J. Grykuliak, CPA, CA*
Scott T. Mockford, CPA, CA*
Allen Lee, CMA, CA*
Jason Bondarevich, CPA, CA*
*Operates as a professional Corporation

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INDEPENDENT AUDITOR'S REPORT

To the Members of Alberta Craft Council

We have audited the accompanying financial statements of Alberta Craft Council, which comprise the Statement of Financial Position as at March 31, 2018 and the Statements of Operations, Change in Net Financial Assets and the Statement of Cash Flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian Accounting Standards for Not-for-Profit Organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian Audit Standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparations and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Basis for Qualified Opinion

In common with many charitable organizations, Alberta Craft Council derives revenue from donations the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to donation revenue, excess of revenues over expenses, current assets and net assets.

Qualified Opinion

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, these financial statements present fairly, in all material respects, the financial position of the Alberta Craft Council as at March 31, 2018, and the results of its operations and its cash flows for the year then ended in accordance with Canadian Accounting Standards for Not-for-Profit Organizations.

Edmonton, Alberta
June 16, 2018

A handwritten signature in cursive script that reads "Doyle & Company".

Chartered Professional Accountants

Alberta Craft Council
Statement of Financial Position
As at March 31, 2018

	2018	2017
	\$	\$
Current Assets		
Cash	60,382	93,550
Restricted cash (Note 3)	3,291	62,118
Investments (Note 4)	103,605	193,118
Accounts receivable	866	1,289
GST receivable	213	316
Inventory	20,719	20,842
Prepaid expenses	16,829	25,235
	205,905	396,468
Capital Assets (Note 5)	101,835	4,685
	307,740	401,153
Liabilities		
Accounts payable (Note 6)	80,974	71,152
Deferred revenue (Note 7)	3,291	62,118
	84,265	133,270
Net Assets		
Remainder of cumulative surpluses from previous years (See Schedule 5)	41,640	83,198
Internally restricted (Note 1a)		
Core administrative and operating cost fund	80,000	80,000
Capital fund	-	100,000
Invested in capital assets	101,835	4,685
	223,475	267,883
	307,740	401,153

Approved by the Board of Directors:



Chair



Treasurer

Alberta Craft Council
Statement of Change in Net Assets
For the year ended March 31, 2018

	2018	2017
	\$	\$
<u>Remainder of Cumulative Surpluses from Previous Years</u>		
Balance, beginning of year	83,198	98,614
Excess (Deficiency) of revenue over expenditures	(44,408)	(14,594)
Transfer from (to) invested in capital assets	(97,150)	(822)
Transfer from (to) internally restricted - capital fund	100,000	-
Balance, end of year	41,640	83,198
<u>Internally Restricted - Core Administrative and Operating Cost Fund</u>		
Balance, beginning of year	80,000	80,000
Transfer from unrestricted	-	-
Balance, end of year	80,000	80,000
<u>Internally Restricted - Capital Fund</u>		
Balance, beginning of year	100,000	100,000
Transfer from (to) unrestricted	(100,000)	-
Balance, end of year	-	100,000
<u>Invested in Capital Assets</u>		
Balance, beginning of year	4,685	3,863
Capital asset additions	112,176	2,372
Amortization	(15,026)	(1,550)
Balance, end of year	101,835	4,685

Alberta Craft Council
Statement of Operations
For the year ended March 31, 2018

	2018	2017
	\$	\$
Revenue		
Grants (Note 9)	294,648	294,750
Casino revenue	-	72,947
Membership	26,784	25,861
Donations and fundraisers	35,616	17,837
Consignment sales	448,450	392,822
Magazine advertising	1,000	625
Interest	892	2,127
Special projects	-	4,754
Other revenue	2,178	3,026
Revenue deferred from previous period	62,118	23,648
Revenue deferred to subsequent period	(3,291)	(62,118)
	868,395	776,279
Expenditures		
Provincial Services expenditures (Schedule 1)	381,457	415,407
Edmonton Gallery expenditures (Schedule 2)	367,554	375,466
Calgary Gallery expenditures (Schedule 3)	163,792	-
	912,803	790,873
Excess (Deficiency) of Revenue over Expenditures	(44,408)	(14,595)

Alberta Craft Council
Statement of Cash Flows
For the year ended March 31, 2018

	2018	2017
	\$	\$
Operating Activities		
Cash received from funding agencies and other sources	810,095	820,321
Cash paid to suppliers and employees	(879,427)	(801,080)
	(69,332)	19,241
Investing Activities		
Decrease (Increase) in investments	89,513	(657)
Capital asset purchases	(112,176)	(2,372)
	(22,663)	(3,029)
Increase (Decrease) in Cash During the Year	(91,995)	16,212
CASH - Beginning of year	155,668	139,456
CASH - End of year	63,673	155,668
Cash is comprised of;		
Cash	60,382	93,550
Restricted cash (Note 3)	3,291	62,118
	63,673	155,668

Alberta Craft Council Notes to the Financial Statements March 31, 2018

Purpose of the Organization

Alberta Craft Council is incorporated without share capital under the Societies Act of the Province of Alberta, is a registered Canadian charity and, as such, is exempt from income taxes under the Income Tax Act (Canada). Alberta Craft Council's mission is to promote, develop and advocate for fine craft in Alberta.

1. Significant Accounting Policies

These financial statements have been prepared in accordance with Canadian Accounting Standards for Not-for-Profit Organizations ("Part III") of the CPA Canada Handbook - Accounting. Significant accounting policies are described below:

(a) Fund Accounting

The internally restricted operating fund has been established by the Alberta Craft Council board to cover the core operating and administrative costs of the organization. The board has set aside \$80,000 as a reserve to cover approximately three months of operating expenses as required by the Alberta Foundation for the Arts.

The board has also set aside \$0.00 (2017 - \$100,000) as a capital fund.

(b) Cash and Cash Equivalents

Cash and cash equivalents consists of bank deposits and savings accounts with a term of three months or less.

(c) Investments

Investments are recorded at cost. When there is a loss in value that is other than a temporary decline, the respective investment will be written down to recognize the loss.

(d) Capital Assets

Capital assets are recorded at cost and amortized annually with a corresponding reduction in Equity in Capital Assets. Assets are amortized over their expected useful life using the declining balance method at the following annual rates, except in the year of acquisition when one-half the normal rate is applied. No amortization is recorded in the year of disposal.

Computer Hardware	45%
Furniture and Equipment	20%
Software	100%
Leasehold Improvements	Straight Line

(e) Inventory

Purchased inventory is recorded at the lower of wholesale cost and net realizable value.

Donated inventory, where an official receipt has been issued, are recorded at retail value.

(f) Donated Services

The Alberta Craft Council benefits greatly from donated services in the form of volunteer work for various activities. The value of donated services is not recognized in the financial statements because of the difficulty of measurement.

Alberta Craft Council
Notes to the Financial Statements
March 31, 2018

1. Significant Accounting Policies - Continued

(g) Revenue Recognition

Alberta Craft Council follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

The consignment and magazine advertising sales revenue is recognized when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Donation revenue is recognized when received.

The amount of membership fees received in a current year that provide members benefits in the following years are deferred and recognized as revenue in the year benefits are received.

(h) Financial Instruments

(i) Measurement of financial instruments

Alberta Craft Council initially measures all of its financial assets and liabilities at fair value, except for certain non-arm's length transactions.

Alberta Craft Council subsequently measures all of its financial assets and liabilities at amortized cost, except in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in net income.

Financial assets measured at amortized cost include cash, restricted funds, investments, accounts receivables, and GST receivable.

Financial liabilities measured at amortized cost include accounts payable..

(ii) Impairment

Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in net income. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would be reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in net income.

2. Measurement Uncertainty

The preparation of financial statements in conformity with Canadian Accounting Standards for Not-for-Profit Organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Alberta Craft Council
Notes to the Financial Statements
March 31, 2018

3.	Restricted Cash	2018	2017
		\$	\$
	Casino bank account	3,291	62,118

These funds can only be used for purposes approved by the Alberta Gaming and Liquor Commission, an agent of the Government of Alberta.

- 4. Investments**
 Investments represent Guaranteed Investment Certificates with a range of maturity dates from May 15, 2018 to December 14, 2019 and interest rates of 0.40% to 1.25%.

5.	Capital Assets	2018		2017
		Cost	Accumulated Amortization	Net Book Value
		\$	\$	\$
	Computer hardware	20,464	15,853	1,740
	Computer software	2,283	2,283	-
	Furniture and equipment	51,450	14,747	2,945
	Leasehold improvements	69,168	8,647	-
		143,365	41,530	4,685

6.	Accounts Payable	2018	2017
		\$	\$
	Trade	11,452	2,102
	Consignment fees	21,982	13,747
	Vacation	5,897	15,345
	Accrued Liabilities		
	Membership Fees	16,602	15,768
	Retail - Credit Notes and Gift Certificates	25,041	24,190
		80,974	71,152

Alberta Craft Council
Notes to the Financial Statements
March 31, 2018

7. Deferred Revenue

The following externally restricted funds have been deferred and will be recognized as revenue in the year which the related expenses are incurred.

	2018	2017
	\$	\$
Casino bank account	3,291	62,118

These funds can only be donated or expenses paid for purposes approved by the Alberta Gaming and Liquor Commission, an agent of the Government of Alberta.

8. Lease Commitment

Management has entered into an operating lease for the premise in Edmonton for a term of five (5) years from June 1, 2015 to May 31, 2020. The organization is committed to annual future minimum lease payments under the lease as follows:

	\$
2019	55,667
2020	56,000
2021	9,333
	121,000

Management has entered into an operating lease for the premise in Calgary for a term of five (5) years from January 1, 2017 to December 31, 2021. The organization is committed to annual future minimum lease payments under the lease as follows:

	\$
2019	33,744
2020	33,744
2021	25,308
	92,796

9. Grants

	Provincial	Edmonton Gallery	Calgary Gallery	Total
	\$	\$	\$	\$
Alberta Foundation for Arts	195,000	-	-	195,000
Edmonton Arts Council	60,167	-	-	60,167
Edmonton Arts Council - Facility Grant	-	22,400	-	22,400
Calgary Arts Development Association	-	-	8,740	8,740
Canadian Summer Jobs Program	7,091	-	-	7,091
Canada Council for Arts - Touring	1,250	-	-	1,250
	263,508	22,400	8,740	294,648

Alberta Craft Council Notes to the Financial Statements March 31, 2018

10. Financial Instruments and Concentration of Risk

The financial instruments of Alberta Craft Council consist of cash, restricted funds, investments, accounts receivable, GST receivable, accounts payable, GST payable and deferred revenue. The fair value of these financial instruments approximates their carrying values, unless otherwise noted.

Credit Risk

Credit risk is the risk that one party to a financial asset will cause a financial loss for Alberta Craft Council by failing to discharge an obligation. The credit risk is mainly related to trade accounts receivable. Credit is provided to clients in the normal course of operations and the accounts receivables are assessed by Alberta Craft Council and they record any amounts that are not collectible in the allowance for doubtful accounts.

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in interest rate. Alberta Craft Council is exposed to interest rate risk on bank account balances and any of its fixed and/or floating interest rate financial instruments.

Market Risk

Market risk is the risk that the fair value or future cash flows of Alberta Craft Council financial instrument will fluctuate because of changes in market prices. Some of the Alberta Craft Council financial instruments expose it to this risk which comprises interest rate risk and other price risk.

Liquidity Risk

Liquidity risk is the risk that Alberta Craft Council will encounter difficulty in meeting its obligations associated with financial liabilities. Alberta Craft Council manages its liquidity risk by monitoring its operating requirements and cash forecasts to ensure it has sufficient funds to fulfill its financial obligations.

11. Subsequent Event

Subsequent to year end, the Board has taken a new direction in management of the Alberta Craft Council. In the meantime, an interim director has been hired.

12. Comparative Figures

Certain comparative figures have been restated to conform to the presentation used in the current year.

Alberta Craft Council
Schedule 1 - Provincial Services Expenditures
For the Year Ended March 31, 2018

	2018
	\$
Revenue	
Grants	263,508
Casino revenue	58,827
ACC Memberships	26,784
Donations	14,962
Magazine advertising	1,000
Interest	893
Other revenue	1,584
	367,558
Expenditures	
Rent (20% of Edmonton rent)	14,520
General facility costs	2,087
Insurance, misc. operating costs	12,607
Telephone	5,815
Utilities	1,691
Furniture, equipment, software	5,454
Wages and employee benefits	261,204
Magazine production and design	12,280
Magazine postage	6,983
Education and audience development	7,030
Travel (mileage, transport, accommodations)	17,030
Advertising and promotion	5,344
External membership fees	2,923
Professional fees	6,940
Special projects	731
Amortization	15,026
Bank charges and interest	1,829
Other expenses	1,963
	381,457
Excess (Deficiency) of Revenue over Expenditures	(13,899)

Alberta Craft Council
Schedule 2 - Edmonton Gallery Expenditures
For the Year Ended March 31, 2018

	2018
	\$
Revenue	
Grants	22,400
Donations	10,000
Fundraisers	4,000
Consignment sales	364,000
Other	527
	400,927
Expenditures	
Rent (80% of Edmonton rent)	40,349
General facility costs	7,354
Insurance, misc. operating costs	2,132
Telephone	1,304
Utilities	6,913
Furniture, equipment, software	60
Wages and employee benefits	56,411
Consignment sales	225,691
Credit card charges, packaging	16,922
Fundraising expenses	1,607
Advertising and promotion	8,247
Staff and volunteer development	502
Other expenses	62
	367,554
Excess (Deficiency) of Revenue over Expenditures	33,373

Alberta Craft Council
Schedule 3 - Calgary Gallery Expenditures
For the Year Ended March 31, 2018

	2018
	\$
Revenue	
Grants	8,740
Fundraiser	6,653
Consignment sales	84,449
Other	67
	99,909
Expenditures	
Rent and utilities	34,652
General facility costs	7,335
Insurance, misc. operating cost	3,057
Telephone	4,595
Furniture, equipment, software	2,164
Wages and employee benefits	41,344
Consignment fees	54,209
Credit card charges, packaging	6,790
Fundraising expenses	1,429
Advertising and promotion	2,362
Staff and volunteer development	5,716
Other expenses	139
	163,792
Excess (Deficiency) of Revenue over Expenditures	(63,883)

Alberta Craft Council
Schedule 4 - Building Operations and Maintenance
For the Year Ended March 31, 2018

	2018
	\$
Expenditures	
Administrative Personnel (40%)	18,204
Cleaning services	1,730
Insurance	6,466
Maintenance interior	1,796
Maintenance exterior	430
Rent	54,869
Security	1,702
Utilities	8,604
	93,801

This schedule has been compiled from some of the expenditures recorded in Schedules 1 and 2.

This schedule is presented for the purposes of providing information for the Community Investment Program Arts and Museum Building Operating Grant.

Alberta Craft Council
Schedule 5 - Remainder of Cumulative Surpluses from Previous Years
For the Year Ended March 31, 2018

	2018	2017
	\$	\$
Cash	60,382	93,550
Investments	103,605	193,118
Less:		
Internally restricted:		
Core operating cost fund	(80,000)	(80,000)
Capital fund	-	(100,000)
Liabilities owed	(80,974)	(71,152)
Cash available	3,013	35,516
Add:		
Accounts receivables	1,079	1,605
Inventory	20,719	20,842
Prepaid expenses	16,829	25,235
Remainder of Cumulative Surpluses from previous years	41,640	83,198

This schedule has been compiled from the amounts on the statement of financial position.

THANKS TO THE INDIVIDUALS, ORGANIZATIONS,
AND GOVERNMENT AGENCIES THAT SUPPORT US THROUGH
DONATIONS, CONTRIBUTIONS, AND FUNDING



DID YOU KNOW ?

- The Alberta Craft Council continues to organize more exhibitions than any other craft council in Canada
- The ACC is the largest craft council in western Canada
- The ACC operates the largest public galleries in Alberta dedicated to exhibiting fine craft
- The ACC is the only Canadian craft council to still produce a full-colour magazine
- The ACC was founded in 1979, and in over 38 years, the Council's operating budget has grown from \$7,000 to almost \$900,000
- In 2018, the ACC will produce 21 exhibitions in 5 locations, sell the work of approximately 150 members, provide advisory committee and other member services, coordinate extensive communications activity, and promote contemporary fine craft widely