

ALBERTA CRAFT COUNCIL

2022-23 ANNUAL REPORT

Alberta Craft Gallery + Shop - Edmonton

Main Office
10186-106 Street NW

Alberta Craft Gallery + Shop - Calgary

cSPACE - Marda Loop
1721-29 Ave SW, #280





Craft Furniture Studio Tour with **Kenton Jeske** and **Ralph Reichenbach**, Edmonton, October 2022

ALBERTA CRAFT COUNCIL 2022-23 ANNUAL REPORT

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On the cover:
Burger Bird, embroidery thread, polyester satin, interfacing by **Jennifer Hartley-Illanes** from Alberta Craft Feature exhibition **Albirta**

ANNUAL GENERAL MEETING of the Alberta Craft Council

Wednesday, August 23, 2023
On Zoom

Call to Order - 7:00pm

1. Welcome
2. Confirmation of Quorum
3. Approval of Agenda
4. Approval of 2022 AGM Minutes
5. Introduction of Current Board and Staff
6. Items for information:
 - i. Chair's Report
 - ii. Executive Director's Report and Annual Highlights
 - iii. Financial Reports
7. Items for Action:
 - i. Approval of Financial Report and Financial Statements
 - ii. Approval to appoint Bergeron & Co. Chartered Professional Accountants as auditors for the coming year
 - iii. Election of Directors (no nominations accepted from the floor)
8. New Business - discussion and questions from the floor
9. AGM adjournment



Bob and Doug MacKenzie, fired clay painted with acrylic by **Ritchie Velthuis** from Alberta Craft Discovery Gallery exhibition **Making of a Monument**

MINUTES FROM THE ALBERTA CRAFT COUNCIL 2022 AGM

Minutes for the 2022 AGM, for the 2021-22 fiscal year (April 1st 2021-March 31st 2022)

Board Chair: Tara Owen

Secretary for the AGM: Natali Rodrigues

Board Members in Attendance: Tara Owen, Natali Rodrigues Jennifer Salahub, Meghan Wagg, Mary Beth Laviolette, Dawn Saunders Dahl. Regrets: Dawn Detarando, Kayla Gayle, Kari Woo.

Staff in Attendance: Jenna Stanton, Ana Ruiz, Jill Allan, Saskia Aarts, Jen Harris, Wendy Arrowsmith, Corinne Cowell, Jill Nuckles, Melanie Archer, Laura O'Connor

Members in Attendance: Carolyn Patterson, Chary Woods, Laura O'Connor, Milt Fischbein, Susannah Windrum, Sarabeth Carnat, Sharon Rubuliak, Suzette Knudsen, Victoria Sanchez, Chary Woods, Gillian Mitchell, Bob Barclay, Lynda Snider, Dana Roman.

Welcome Jenna Stanton Alberta Craft Council Executive Director.

(zoom housekeeping /chat /voting etc.)

For agenda items that require Voting: Putting your hand up and/or staying silent will be noted as in favour. If you would like to abstain or oppose a motion, write in the chat or unmute.

There is space in the agenda for questions for the 2021 2022 fiscal year. We will work through the agenda, after we adjourn there will be time to catch up for those who would like to stay.

1. Tara Owen call to order: 7:05 PM mst on zoom.

LAND Acknowledgment: I would like to begin by acknowledging that Alberta is home to many First Nations, Métis, and Inuit whose footsteps have marked these lands for generations. Those of us joining from Alberta are on the traditional lands, referred to as Treaty 6, 7 and 8 Territories, and all of us are beneficiaries of these peace and friendship treaties.

The Alberta Craft Council is dedicated to ensuring that the spirit of these treaties is honoured and respected. We hope that as individuals you join us in committing to learning, listening, reflecting, and taking actionable steps in truth and reconciliation. And by celebrating and supporting the creativity of Indigenous Crafts people.

2. **Confirmation of quorum** (4 council members are quorum) I see that we have achieved quorum for tonight's meeting, so let's continue.
 - i. Confirmed
3. **Approve today's agenda. I'd like to ask for a member to move to approve our agenda.**
 - i. Moved: Gillian Mitchell
 - ii. Seconded by: Sarabeth Carnat
 - iii. All in Favor. (No Opposition) Note that when voting using an online platform like Zoom I'm going to assume you have voted in favour by visibly putting your hand up and/or staying silent. If you would like to abstain or oppose this motion, please speak out, or write in the chat. Please now vote if you are in favour, abstain or oppose this motion.
 1. in favour: unanimous
4. **Approve 2021 AGM minutes. We now need to take note of the 2021 AGM minutes.**
 - i. Are there any corrections to the minutes as recorded? If so, please speak out or write in the chat. Hearing none, I'd like to ask for a member to move to approve these minutes.
 1. No changes
 - ii. Moved: Sarabeth Carnat
 - iii. Seconded by: Corrine Cowell
 - iv. All in favour – (No Opposition) Again, putting your hand up and/or staying silent will be noted as in favour. If you would like to abstain or oppose this motion, please speak out, or

write in the chat. Please now vote if you are in favour, abstain or oppose this motion.

1. in favour: Unanimous

5. Introductions of current board and staff

Current Board: Tara Owen, Dawn Detarando, Meghan Wagg, Mary Beth Laviolette, Jennifer Salahub, Natali Rodrigues, Kayla Gayle, Dawn Saunders Dahl, Kari Woo.

Staff in Attendance: Jenna Stanton, Ana Ruiz, Jill Allan, Saskia Aarts, Jen Harris, Wendy Arrowsmith, Corinne Cowell, Jill Nuckles, Melanie Archer.

6. Items for Information

- a. Chair's greeting: Tara Owen
 - i. Read report as written.
- b. ED's report – Jenna Stanton
 - i. Read from report and annual highlights.
- c. Financial report – Meghan Wagg
 - i. Report as read
 - ii. Questions:
 1. No questions

7. Items for Action: We can move on to our Items for Action.

- a. Approve of Financial Report and Financial Statements having reviewed the Financial Report and Financial Statements, **I'd like to ask for a member to move to approve.**
 - i. Move: Chary Woods accepts the financial report
 - ii. Seconded: Carolyn Patterson
 - iii. All in favour – (No opposition) Please vote on the motion.
 - iv. in favour: Unanimous
- b. Approve to reappoint Doyle & Co as

auditors for the coming year. I'd like to ask for a member to move to approve the reappointment of Doyle and Co as our auditors for the coming year.

- i. Moved: Jill Nuckles
 - ii. Second: Susanna Wyndrum
 - iii. In favour: Unanimous
- c. Election of Directors: Moving on to the Election of Directors. Please note that no nominations are accepted from the floor.
- i. ACC Board Chair Tara Owen stepping into role as Past President I am pleased to announce to the membership that I will be stepping into the role of Past President of the Board.
 - ii. Natali Rodrigues stepping into role as Board Chair And I am also pleased to announce that Natali Rodrigues has been nominated by the ACC Board of Directors to step into the role of Chair of the Board.
 - iii. Chary Woods joining us as a board member. It is my pleasure to announce that the Board has invited Chary Woods to join the board of the ACC, and she has agreed to act in that role. The rest of the current Directors continue in their good work for the ACC.

Chary Woods grew up in Edmonton and earned a BFA in Studio Art and a minor in Art History from Nova Scotia College of Art and Design in 1995. Chary is a Senior Product Manager at TELUS Communications, bringing a background and passion for art and craft mediums, along with an astute business acumen that will assist the board in furthering its newly formed committees and strategic initiatives. She looks forward to

supporting our vibrant craft community from her home in Edmonton.

- iv. Motion to ratify the renewal of current board: I'd like to ask a member to move to ratify the members of the Board as noted.
- v. Moved: **Ana Ruiz** moves to reappoint the current directors
- vi. Seconded by: Susanna Wyndrum
- vii. Vote: All in favour. (No opposition)
- viii. Passed Unanimously

8. New Business – including discussion and questions from the floor.

- i. **Reminder this is for the AGM for the 2021 fiscal year. Please keep questions for this portion to the fiscal year April 1 2021- March 31st 2022.**
- ii. Questions:
 1. No questions

9. Motion to adjourn (don't need a seconder) As we have now completed the agenda items for the ACC's Annual General Meeting for 2022, I move to adjourn this meeting, as of (time) pm. Please feel free to stay online in order to continue to connect and chat! Thank you, all, for your time and participation.

- i. Completed agenda 8:20pm

10. AGM Adjourned – online gathering continues.



*High Fire Entomological Vase, ceramic by Sarah Ritchie from Alberta Craft Feature exhibition **Craft and Science***

CHAIR'S REPORT

As I complete my first year as the Chair of the Board of Directors for the Alberta Craft Council, I have an opportunity to reflect on the changes, successes, and challenges that we faced over the last year. I know everyone who reads this will have had very similar experiences navigating this new world. What this year has shown me is how wonderful and resilient our community is, finding ways to negotiate changing business models, inflation, and returning to community after the pandemic. It's been an exciting and fruitful time for the Craft Council, where we've implemented some key changes and started some wonderful new programming.

I hope you have all had a chance to participate in the craft tours and the hands on workshops. I certainly have! One of the tours I participated in was to the Whyte Museum of the Rockies with an introduction to Métis beading by Krista Leddy. We were giving tours through the archives, exhibits and collections led by staff members of the Whyte. I would like to thank Dawn Saunders Dahl for the thought provoking and insightful tour of the Breathe Mask exhibition.

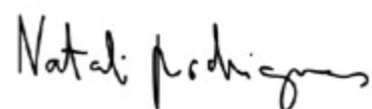
Last summer, the board and some of the staff participated in a retreat to Lac La Biche at Portage College. We also participated in a two day hands on workshop lead by Ruby Sweetman, Portage Native Arts and Culture Program Coordinator and Instructor. She taught us the basics of how birch bark baskets are constructed and decorated quillwork. The program she teaches in is an Indigenous craft program focused on traditional skills and entrepreneurial skills. We were lucky enough to see some of the recent graduate work. It was truly amazing work, including some objects that were pointed critiques of contemporary culture.

In addition, I joined the Canadian Craft Federation as the Alberta Representative on the Board, and attended the 16th annual conference in St John's, Newfoundland. I participated in a panel discussion on diversity and equity. We also discussed the ongoing National Digital Research Project.

I am thankful to be working and collaborating with such an interesting thoughtful and hard-working group of people: staff, volunteers, and board members.

Thank you for continuing to support this organization!

Natali Rodrigues



Chair, Alberta Craft Council



EXECUTIVE DIRECTOR'S REPORT

This fiscal year, April 1st 2022 to March 31st 2023, was a welcome year of reconnecting with a return to in person exhibition receptions, events, fundraisers, hands on workshops, conferences, and Craft Tours.

Covid continued to impact our organization and our artists throughout this fiscal year, and many non profits and charitable orgs in our province, nationally, and globally have yet to fully recover in revenues and visitor numbers.

Sales in our social enterprise retail started to recover in the first half of the fiscal year, and were on track with targets but were significantly impacted by rising inflation and the economic uncertainty of November and December 2022, which are typically our busiest retail months. Sales were buoyed by expanding corporate orders, and this is an area we have targeted efforts going forward in the 2023-24 fiscal year.

Throughout the year we met regularly with Alberta Partners for Arts and Culture, the provincial arts service organizations, and cultural industries; and nationally with our colleagues at Provincial and Territorial Craft Councils, who are all facing similar challenges. We work together to support each other, sharing creative and collaborative solutions, advocacy and resources, to increase our resiliency, capacity, effectiveness, and relevancy to artists and audiences.

After a two years of delays our planned 2020 ACC board and Staff retreat convened in Lac La Biche at Portage College, where we saw their world class collection in the College's Museum of Aboriginal Peoples' Art and Artifacts, and learned from Portage instructor artist Ruby Sweetman in a Birchbark basket and porcupine quill workshop.

We also reconnected with Craft colleagues in person, at the Canadian Crafts Federation's National

Conference, The Craft Summit 2022 in St. John's, Newfoundland & Labrador fall 2022. In partnership with the Craft Council of Newfoundland & Labrador (CCNL) and the Craft Alliance Atlantic Association.

We continued to participate in multiple collaborative and one on one meetings with all funders, working together to refine granting processes, platforms, and creating more understanding around the challenges and capacities of arts organizations and our artists. We continue to see direct benefits from these stronger relationships, as funders gain a better understanding of the work, community building programming, advocacy, entrepreneurial aptitudes, and ambitions that the Alberta Craft Council brings to the Cultural sector.

We received grant increases from our municipal funders, Edmonton Arts Council multi-year support increased to \$100 000 annually. We applied for a new Calgary Arts Development (CADA) one time grant to support new business initiatives and received a \$20 000 investment in our Craft and Experiential Tourism initiatives. This helped us greatly expand our Craft Tours and hands on workshops. . An important aspect of our funding request was to generate new revenue for artist, and most of the grant goes towards paid opportunities for artists.

Our Craft Tours continue to expand, strengthening networks between makers and engaging new audiences connecting through Craft. They also importantly create new revenue streams for our organization and artists, and help us develop stronger collaborative opportunities with artists and partner cultural organizations.

This fiscal year we have sustained increased paid opportunities for artists to over \$21 000 through Craft Tours, hands on workshops, exhibitions, artist talks and events. (2021-22 \$25000, 2021-20 \$6000, 2019-20 \$4800)

Total consignment sales, for Edmonton and Calgary

locations combined in 2022-2023 were \$521 102, our first time over half a million. This is \$51 480 higher than overall consignment sales in 2021-2022. Artists were paid \$327 366 in consignment fees, compared to \$297 898 in 2021-2022. We continue to work on developing corporate orders as an area for growth. We had significant sales and support with Alberta Health Services AHS and their ongoing staff recognition gifts, AHS sales were \$47,196 for 2022-2023.

Our Feature Exhibitions

Craft and Science, was a national exhibition highlighting 15 Craft artists who approach the theme in a variety of ways. From artists inspired by or using scientific methods in their processes, to those working directly with scientists, artists with scientific careers. The impetus for this exhibition was to show craft in a wider context and connect with an established Calgary festival Beakerhead that activates intersections between science engineering and art; we wanted craft in that mix and conversation.

Albirida was created to reflect the noticeable increase in birding over covid, and was a great opportunity to connect to new artist and customers with a broad theme. We reduced barriers to applying by not requiring memberships, artists statements, or artist resumes and saw record numbers of applications, and an incredible exhibition with over 60 artists, (over 30 of which were new to the Craft Council). New audiences also flocked to the galleries for the exhibition and connected programming, helping us expand our community of customers and supporters.

We look forward to the year ahead with more opportunities to connect in person with our artists and growing community of supporters.

Jenna Stanton



Executive Director, Alberta Craft Council

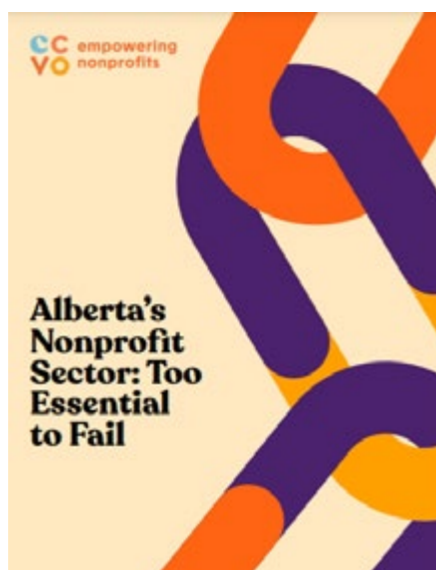
YEAR IN REVIEW (2022-23)

ALBERTA PARTNERS FOR ARTS AND CULTURE (APAC)

Provincial advocacy work continued through the Alberta Partners for Arts and Culture (APAC) which is made up of Executive Directors from the eight Provincial Arts Service Organizations and the four Cultural Industry Associations. APAC engaged with the Alberta Foundation for the Arts, funders, and senior bureaucrats throughout the year. ACC worked alongside colleagues at APAC to raise concerns for stable funding for the AFA, clear messaging and stable operating grants for organizations and individual artists, and a seat at the table for the arts in any Covid economic recovery plans.

APAC worked with Calgary Chamber of Voluntary Orgs (CCVO) in their Non-Profit and Charitable Sector research and case studies for advocacy ahead of provincial election. The ACC shared and endorsed CCVO's advocacy campaign "Alberta's Nonprofit Sector: Too Essential to Fail".

Throughout the pandemic, CCVO assessed covid's toll and advocated on the sector's behalf advocating for needed supports. Too Essential to Fail builds on that work with new research and findings, and an urgent ask for immediate financial support.



Calgary Chamber of Voluntary Organizations (CCVO) Too Essential to Fail report <https://www.calgarycvo.org/too-essential-to-fail>

FUNDERS /GRANTS

Ongoing meetings and conversations with all levels of Funders and government continued to address impacts of covid and recovery efforts.

Alberta Foundation for the Arts hosted a Strategic Engagement Session on the development of the upcoming 3 year AFA Strategic Plan. ACC met with AFA staff and board members alongside Provincial Arts Service orgs. ACC Advocacy included requesting AFA to act as connector and conduit to other Ministries for new funding, (apprenticeships and mentorships/ Labour, Craft Tours as new business needing support/ Ministry of Tourism, funding for accessible spaces/new spaces through Ministry of Infrastructure/Education, funding for digital infrastructure/digital literacy/ Education, Data collection/support in research funding and collaboration, mental health for artists and cultural workers; Shared HR for arts orgs. and access to experts, continued talks on collaboration with all funders and PASO's; Inflation/capacity/ Marketing of the Arts sector.

One on one meetings with our Funders grants staff at Alberta Foundation for the Arts, Edmonton Arts Council, and Calgary Arts Development took place throughout the year – ongoing relationship building advocated for support for sector and individual craft artists.

CADAC (Canada Arts Data / Données sur les arts au Canada) is a partnership between Canadian arts funders and is dedicated to the collection, dissemination, and analysis of financial and statistical information about Canadian arts organizations in a central system of records. ACC inputs financial and statistical data for most of our funders to access in our grant applications and annual reporting. November 2022 – ED Jenna Stanton was invited to be part of a group of organizations participating in national sessions to test the new CADAC System, and provide feedback and experience as a CADAC user.

Alberta Foundation for the Arts (AFA)

We are in a three year funding cycle with the AFA, the current grant covers 2021-24, 3 year multi year submitted Feb 2021, and increased from \$199 917 to \$203 325 annually over the three years. AFA funding is typically disbursed in two payments, due to covid it was disbursed quarterly in 2020 and 2021 causing cash flow issues and great insecurity among funded orgs about in-year cuts. The last two fiscal years we received our AFA funding in one lump payment. The AFA board also prioritized maintaining funding to arts service orgs despite cuts to their overall budgets. This support was critical during the uncertainty of covid.

Edmonton Arts Council (EAC)

After ongoing consultation from stakeholders including the ACC, the EAC developed new grant portal and grants programs. In December 2021 the ACC opted into applying in a new funding stream for a multi year grant for existing organizations. This new 3 year grant cycle combines annual operating and facilities grants (In 2020 due to covid they split operating into 2 grants, plus the annual facilities grant - three grants and 2 reports, where we received approx \$87000.) The ACC received the new multi year grant in May 2022 in one lump payment with an increase to \$100K annually for the next three years.

Calgary Arts Development (CADA)

In 2020 CADA updated their granting system to a three year funding cycle for operation grants for organizations, the ACC received an increase to \$49,900.00 confirmed for 2020, 2021, and 2022. In the spring of 2023 we received \$49 900 base operating grant for 2023 – 2024. We were adjudicated for an increase amount for 2023, and eligible for up to 12% increase. We received an increase of \$5,988 for a total of \$55,888.

In 2022 the Craft Council received a one time new grant with CADA's Operating Grant Increase Program for covid recovery projects, for funding to support

Craft and Experiential Tourism. We received \$20 000 to support and expand our Craft Tours program, with most of the funding going directly to artists fees for delivering hands on craft workshops with the public. Ticket revenues go towards the programs sustainability, and will continue to allow for further Craft Tours and workshops. (This grant was received in August 2022 and overlaps into the next fiscal year.)

Federal Student Temporary Employment Program STEP grants, received funding for 3 positions, includes wage and deductions (mercis). Edmonton received funding for two full time positions for 12 weeks (increase) retail/gallery, retail/graphic design. Calgary received one new position for 8 weeks full time (9.5 weeks part time) retail/gallery.

Casino

Due to Covid and pauses in the AGLC Alberta Liquor Gaming and Cannabis Casino schedule the Alberta Craft Council did not receive an expected casino in 2021. This created approx. \$40 000 in lost revenue for the fiscal year. ACC Casino was delayed by 1.25 years and held in July 2022, we received payment in Nov 2022 for \$76 288.71 which we divide and spread to use over two fiscal years. We have received our next casino to be held in Quarter 2 (April-June) of 2024.

EDMONTON & CALGARY GALLERIES - SPACE AND LEASES

cSPACE, in December of 2021 our initial five year lease term was complete and we now sign our lease on an annual basis July 1st.

Edmonton, in June 2020 we re-negotiated a new 5 year lease, negotiating 3 months free rent and reduced rates of a 21.5% decrease for year 1 & 2, 15% decrease for year 3, and back up to where we were in 2019 at \$14/sq foot for years 4 & 5. This saved the ACC \$41 500 over the 5 year term. At the end of this fiscal year we re-negotiated a 5 year lease early, (ahead of entering year 4). We renegotiated our lease resulting in savings of \$22 000 over the five year term.

In the fall of 2019 the Alberta Craft Council received an Edmonton Arts Council Connections and Exchanges Grant to research a new permanent space for the organization. This research was paused due to covid and will take place in the 2023-24 fiscal year.

The Alberta Craft Council Board maintains an internally restricted reserve fund of \$80 000 at the recommendation of the Alberta Foundation for the Arts to cover three months of operating expenses. In the previous fiscal year the Alberta Craft Council created a new internally restricted fund for a permanent location in Edmonton, of \$100, 000 (A similar fund of \$100 000 was created and used for the launch of the Alberta Craft Council in Calgary at cSPACE in 2017).

FUNDRAISERS

Let it Snow & Twas the Night Fundraisers

December 8, 2022 marked the long-awaited return of in person Fundraisers, guests were supported and excited to join the Alberta Craft Council once again in support and celebration of fine craft in this province. A number of Alberta Craft members and organizations donated artwork and products for the auctions. Let It Snow in Calgary had 99 attendees and Erin Ross provided the musical entertainment for the evening. Sales for the evening were \$7200.

In Edmonton, Twas the Night was held in conjunction with the closing of the *Craft Collaborations* fundraiser and feature exhibition with 76 guests in attendance. Total sales for the evening were \$7090. Dale Ladouceur and Bill Hobson provided the musical entertainment for the evening.

It was wonderful to connect with everyone for our in person fundraisers once again. The Alberta Craft Council is deeply grateful for the continuous support of our members, fellow craft lovers and community.

CRAFT COLLABORATIONS

The Alberta Craft Council hosted its third annual *Craft Collaborations* online auction fundraiser and feature exhibition in celebration and support of Alberta's Craft artists. Created as an opportunity for artists to connect, share skills, and creativity, this year 35 artists came together from across the province and disciplines to create one-of-a-kind work. A number of arts organizations and artists contributed unique experiential packages to round out the auction.

A total of \$6730 was brought in through the Craft Collaborations auction and exhibition. An important part of this fundraiser is paying the contributing artists. Artists receive 50% of the retail value of their projects (\$5100). A number of artists donated their proceeds back to the Alberta Craft Council (\$1906). A total of \$3536 was raised with the funds going directly to creating more programming and paid opportunities for Craft artists in the province.



From left to right: *dark and light, with lapis lazuli, scattered,* sterling silver brooches with stir sticks by **Karen Cantine** and **David Cantine** from **Craft Collaborations**

PARTNERSHIP HIGHLIGHTS

Nickle Gallery

Craft Tours provide our organization a great opportunity to collaborate with other cultural organizations, generating deeper ongoing partnerships and community. A great example of this is with the Nickle Galleries at the University of Calgary. Our staff have increasingly worked together to coordinate many collaborative Craft Tours from behind the scenes of their collections, to regular Nickle gallery exhibition tours with artist workshops. In this volume of Alberta Craft we highlight the Nickle's latest Craft exhibition Prairie Interlace with an article from Nickle Gallery Curator Michele Hardy. This landmark traveling exhibition featured several collaborative events including a few Craft Tours and online talks, and had a three page feature in Albert Craft Magazine 2022 vol 2.

Nickle Galleries - ongoing for Craft Tours and hands on workshops. Nickle Gallery Prairie Interlace - feature article 3 pages in Alberta Craft Magazine, exhibition Craft Tour, ACC hosted a reception for Prairie Interlace at cSPACE. Meetings with Curators Michele Hardy and Julia Kruger about and the importance of Craft archives led to the scanning of Alberta Craft Magazine's 40 year archive as part of the Prairie Interlace budget. (Further layout and digitization of the scans completed through a partnership with MacEwan University in summer 2023 to have Alberta Craft magazine archive available on issuu.com) make it more accessible to share with future researchers. There are many craft stories and histories that have yet to be told, and providing digital word searchable access to our history of Magazines, articles, exhibitions, and makers will ensure that the threads are easier to find, and pull together the important history and stories of Alberta Craft and its makers. (Further layout and digitization of the scans completed through a partnership with MacEwan University in summer 2023 to have Alberta Craft magazine archive available on issuu.com/albertacraft.)

Portage College Native Arts and Culture Program

Portage staff and Board retreat. In June 2022, after two years of postponing due to covid, the Alberta Craft Council visited Portage College in Lac la Biche for a staff and board retreat to learn more about the Colleges renowned Aboriginal arts program, meet staff and students, and tour the world class collection in the College's Museum of Aboriginal Peoples' Art and Artifacts with instructor Ruby Sweetman, Chief Curator Joseph Sanchez, and Donna Feledichuk.

It was an honor to have the opportunity to learn more about the programs at Portage, visit the incredible Museum collection and have two days of hands-on learning creating birch bark baskets and quill work with artist and Portage instructor Ruby Sweetman. Ruby is a patient and knowledgeable teacher and an incredible artist, her work has been featured in recent Alberta Craft Council feature Exhibitions "Cultivate Instigate" on post-secondary Craft programs in Alberta and "Re:Consider" on Craft and sustainability. Our Board and Staff were grateful to spend the time learning with Ruby.

Our relationship building with Portage continued with a Nov 2022 visit with students from Exhibition Coordinator Jill Allan and Executive Director Jenna Stanton.

Portage alumni Coral Madge was selected for the Alberta Craft Council's Emerging Curators in Contemporary Craft program to develop an exhibition of Portage Native Arts and Culture emerging graduates for the summer/fall of 2023.

MacEwan University

Ongoing and expanding relationships as a community partner. Arts and Cultural Management program - student internship, survey to ACC members and customers on Craft Tours fall 2022. New degree in Studio Arts - partnered for a class based on our Mural project Jan - April 2023 with support from an Edmonton Downtown Vibrancy grant.

cSPACE

We partnered on the return of building wide in person events, we were a regular presence at cSPACE farmers market, collaborating on events such as the cSPACE Beer Garden Aug 2022.

Beakerhead Calgary

Our Feature exhibition *Craft and Science* was listed as partner venue Sept 2022.

MADE Edmonton

Alberta Craft Council partnered with MADE Media Art and Design Edmonton for a Furniture studio tour during Design week in Oct 2022. This brought new audiences, members, and volunteers. We expanded this programming for 2023 to include a feature Furniture exhibition and studio tours.

A number of other partnerships have been fostered throughout the year, we often recommend artists for workshops, events, teaching opportunities and more.

MEMBERSHIP

Membership numbers as of March 31, 2023
Total: 533

- **Professional** (individual & family): 85 (March 2022: 122)
- **Professional Emeritus** (senior): 45 (March 2022: 42)
- **General**: 132 (March 2022: 113)
- **Craft Lover**: 211 (March 2022: 133)
- **Organization/Business**: 14 (March 2022: 16)
- **Student** (free): 46 (March 2022: 64)

ALBERTA CRAFT MAGAZINE

In 2022, we put out two issues of *Alberta Craft Magazine*. We are committed to maintaining an expanded 40 page issue, and will publish two volumes per year, with more images, more paid writing opportunities, and expanded content. Magazine Editor: Jenna Stanton, Design and Layout: Laura O'Connor.

Vol. 1 included Feature exhibition *Kitsch*, along with Jennifer Salahub (Professor Emeritus, AUArts) academic overview of Kitsch and its historical place in craft. Coverage of Discovery gallery show's *Marginalia, The Democracy of Jewellery*, and *Coming Up Next*. Meet the Maker interview with fibre artist Bonnie Data, and Canadian Craft Federation's *The Craft Spectrum*; to provide a new language to describe the sector, what it means, and its impact.

Vol. 2 included the Feature exhibition *Craft and Science*. Coverage of Discovery gallery show's *Tissues, (re)FORM, ГҮСҮР олоо miyotamon nanais - it is a good road in all directions*, and *Making a Monument*. This issue also featured an article by Nickle Gallery's Michele Hardy on the traveling exhibition *Prairie Interlace: Weaving, Modernisms and the Expanded Frame, 1960-2000*.

The magazine will continue to expand the craft knowledge of our customers, supporters, and artists with a distribution of 2000 copies per issue, mailed to 967 members and comps, including 410 copies distributed free of charge to public settings such as schools, libraries, guilds, and community organizations. Approximately 500+ copies are picked up free of charge to gallery visitors. The magazine is also available free digitally online on our website and through issuu.com an electronic publishing portal.

Discovery made-in-Alberta Stories!

We are excited to announce that our magazine has joined the Read Alberta Collection in libraries across the Province. Supported by the Government of Alberta and [Alberta Magazine Publishers Association](#).



ACC WEBSITE

The extensive ACC website features information, news, online exhibitions, artist profiles, calls for entry, and opportunities. We continue to receive \$10,000 USD monthly in in-kind Google Ads text-based advertising to increase our website's discoverability and visibility.

Between April 2022 and March 2023, the website received 56k visits (31% increase from last report) and 119k page views (14% increase). Monthly average page views are 9,875 (111% increase). This increase indicates our ongoing SEO optimization and website redesign strategies, as well as our use of Google Ads grants, are having positive results. Website redesign strategies

include updates to the website landing page to add pathways to important content, such as the online shop, exhibitions, programming, and fundraising campaigns. We are ongoingly creating individual pages for each exhibition and programming initiative to facilitate SEO optimization, and backlinking to artist pages and other relevant content in each page to increase visitor retention and decrease the bounce rate.

The overwhelming majority of the visits to the website came from Google searches (43%), and direct traffic (39%). Our website was mostly accessed via Desktop (50%) followed by mobile (46%). Of our website visitors 88.2% were based in Canada, overwhelmingly in Alberta. During this period the Gallery Shop page was the most visited one, only surpassed by the landing page.

EMAIL COMMUNICATIONS

During this reporting period we added 625 subscribers to our Constant Contact email communications, for a total subscriber list of 4,677. We sent 75,383 emails to subscribers, achieving an open rate of 61% (up 17%) and an average click rate of 7% (down 50%). These are higher than the avg rates of Constant Contact users.

Our email communications include:

E-news: this bi-weekly members newsletter features information pertinent to the career development, including funding calls, exhibition announcements, professional development opportunities, and member features. There are currently 616 subscriptions to this list.

Craft Lovers: paid customer membership this monthly newsletter provides a monthly shopping discount code (10%) to Alberta Craft Council Craft Lover members, and features information about the latest ACC exhibitions, programming, and retail. It is segmented and targeted to each Alberta Craft

REPORTS

Gallery location: Edmonton (120 subscriptions, up 126%) and Calgary (180 subscriptions, up 102%).

What's In: this monthly free customer newsletter informs the public about the latest Alberta Craft Council exhibitions, programming, and retail. It is segmented and targeted to each Alberta Craft Gallery location: Edmonton (1,953 subscriptions, up 19%) and Calgary (2,098 subscriptions, up 22%).

Press releases announcing ACC calls and programming, sent to our media list, which currently has 180 subscribers, including media outlets, educational institutions.

SOCIAL MEDIA STATS

Facebook:

- Page likes/Fans: 3,579 (up 15.7%). Of the total, 93.5% are in Canada, and 84.5% are women.

Instagram:

- Followers: 7,553 (up 15.6%). Of the total, 82.7% are in Canada, and 82.9% are women.
- Post reach (unique accounts who have seen our content): 45,724

YouTube

- Views: 1,730; Channel Subscribers: 82 (up 36.6%). Of the total 61% are men.

DIGITAL CONTENT

Podcast

The Culture in the Making podcast with Erin Ross (CKUA and CJSW DJ) continued in 2022 with Erin interviewing Voyager Art & Tile artists Dawn Detarando and Brian McArthur (ep. 6), Kenton Jeske (ep. 7), and Hayden MacRae (ep 8).

Video

We continued sharing online content with Virtual Receptions, an inspiration lecture for *Kitsch*, and artist interviews with our Monday MeetUps and SPOTLIGHT series. These videos are posted to our YouTube channel and linked to our website and social media channels.

Virtual Openings

- *Coming Up Next* APR 2022
- *(re)Form* APR 2022
- *Craft and Science* JUL 2022
- *Albirta* NOV 2022
- *Procession of the Self* NOV 2022

Monday MeetUps:

- Karen Cantine, *A Metalsmith at 80* JUL 2022
- Annette ten Cate, *Wildly Sensitive* NOV 2022
- Paul van den Bijgaart, *Liquid Landscapes* JAN 2023
- Shona Rae, *Converse Subversives* MAR 2023

SPOTLIGHT:

- Nathan Bell MAY 2022
- Graham Boyd MAR 2023

Kitch inspiration lecture:

Dr. Jennifer Salahub presents her perspective on the contentious essay by Adof Loos entitled "Ornament and Crime" in this virtual lecture. NOV 2022



Craft Tour Edmonton Bird Walk with Erin and Vicki of **Wild Birds Unlimited** in conjunction with our exhibition **Albirta**

CRAFT TOURS

Our Craft Tours continue to expand, strengthening networks between makers and engaging new audiences connecting through Craft. They also importantly create new revenue streams for our organization and artists, and help us develop stronger collaborative opportunities with artists and partner cultural organizations.

In Aug 2022 we received a Calgary Arts Development grant for \$20 000 in support of developing our Craft Tours in the Calgary area as an important part of our new business initiatives and recovery from covid's impact on the arts. Most of this new money is allocated to paying artists professional fees for Craft Tours and workshops. The funding also helps us with season 2 of our Culture in the Making Podcast produced in partnership with Calgary musician and CKUA CJSW DJ Erin Ross, and in developing important video content to promote Craft Tours and artists to a wider audience.

CULTURE DAYS 2022

In Edmonton, with a \$750 Culture Days Provincial grant, the Alberta Craft Council celebrated the ornithological inspiration of our feature exhibition *Albirta* with four free needle felting workshops with artist Holly Boone.

Calgary received \$1000 in grant funds, the Alberta Craft Council provided free craft workshops drawing inspiration from the Alberta Craft Council's exhibition *Craft and Science*. The Culture Days programming explored the interesting ways that science and craft intersect with Jewelry artist Kari Woo, and Clay artist Sarah Ritchie.

SOCIAL ENTERPRISE RETAIL

Total consignment sales, for Edmonton and Calgary locations combined in 2022-2023 were \$521,102. This is \$51,480 higher than overall consignment sales in 2021-2022. Artists were paid \$327,366 in consignment fees, compared to \$297,898 in 2021-22.

The Edmonton Retail Gallery showed a deficit of \$18,231 this past year, compared with a deficit of \$34,644 in 2021-2022. The Calgary Retail Gallery showed a deficit of \$15,578 this past year, compared with \$43,501 for 2021-2022. Sales in our social enterprise retail started to recover in the first half of the fiscal year, and were on track with targets, but were significantly impacted by rising inflation and the economic uncertainty of November and December 2022, which are typically our busiest retail months.

Sales were buoyed by expanding corporate orders and this is an area we have targeted efforts going forward in the 2023-24 fiscal year. Corporate sales are now being tracked separately, as this is an area of growth. Our largest corporate client, Alberta Health Services (AHS) purchased \$47,196 in this fiscal year with their ongoing staff recognition gifts. The AHS account moved from our Edmonton retail to our Calgary retail location (due to AHS staff relocation changes), this change in venues accounts for the large fluctuation in our two retail centers compared to the previous fiscal year.

Visitor numbers remain at approx. 50% of pre covid numbers which has a direct impact on sales revenues.

Attendance continues to be a challenge for the arts and culture sector provincially, nationally and globally.

Retail galleries featured the work of approximately 175 members in Edmonton and 85 in Calgary.

Online shop sales decreased, which was seen at other Craft Councils. We find the online shop to be a key marketing tool for onsite customer visits year round. This fiscal year online shop sales were \$16,651, compared to last years over \$33,000. Launched on May 6, 2020 with approximately 200 items it consistently features over 1000 items listed.

The amount of additional work involved in the online shop is significant, from photographing editing and uploading photos, to writing descriptions, measuring work, entering data in multiple platforms, packing work to ship and increased customer service. Staff will continue to work with artists to share some of the requirements to streamline the online shop.

The ACC staff continued with the valuable marketing services and advisory work that is a major part of the ACC's mandate to support makers. Our retail coordinators provide continued one on one support and feedback to artists on product development, craftsmanship, marketing, sales, and career strategy. The ACC encourages members to push boundaries for originality, quality, marketability and professionalism, in all aspects of their practice as an artist. Our aim is to help establish respectable prices and public understanding of the professionalism of craft artists.

RETAIL GALLERY & EXHIBITION SALES

Location	Total Sales	In Store Sales	On Lines Sales	Corporate Sales
Edmonton	\$297,058	\$284,856	\$10,179	\$2,023
Calgary	\$224,044	\$170,011	\$6,472	\$47,561
Total Sales	\$521,102	\$454,867	\$16,651	\$49,584

FEATURE GALLERY

CRAFT AND SCIENCE

March 5 - July 9, 2022

Craft and Science explored the interesting ways that science and craft intersect, demonstrating that both fields rely on creative problem-solving skills, research, specialized training, traditional and innovative techniques and methodologies, imagination, and curiosity to fuel the search for answers. Artists from Alberta and across Canada participated.

Participating artists: Crys Harse, Nancy Oakley, Anna Heywood-Jones, Tricia Wasney, Mackenzie Roth, Charles Newton Brain, Mireille Perron, Tanya Doody, Sarah Ritchie, Amanda McKenzie, Karen Wall, Jane Kidd, Teresa Johnston, Leah Kudel, Cora Woolse

ALBIRDA

July 23 - October 29, 2022

Albirda: Put A Bird On It considered our province's winged wildlife through a broad diversity of depicted bird species, materials, and artistic approaches. This exhibition was a fantastic spectacle of avian delights featuring works from both members, and artists new to Alberta Craft, for some of whom *Albirda* was the first public showing of their work.

Participating artists: Taygan Appleton, Shikha Banerjee, Alana Biffert, Holly Boone, Tracey Cameron, Kevin Chow, Corinne Cowell, Leslie Delanty, Teena Dickerson, Stephanie Elderfield, Lara Felsing, Frankie, Milt Fischbein, Hilary Forge, Margaret R. Hall, Crys Harse, Darcy Hoover, Mike Hooves, Bonny Houston, Barbara Howe, Jennifer Hartley Illanes, Teresa Johnston, Shellie Jones, Suzette Knudsen, Dale Lerner, Ken Lumbis, Karla Mather-Cocks, Siri McCormick, Louise McFadyen, Deanna McGillivray, Vicki Myers, Sandra Nemeth, Esther Neufeld, Jill Nuckles, Tara Owen, Raynelle Paramonova, Wendy Passmore-Godfrey, Liv Pedersen, Darren Petersen, Danielle Piper, Shona Rae, Kaleb Romano, Gracie Safranovich, Melanie Schoenbeger, Melanie Smit, Teresa Stieben, Erin Stinson, Heather Strachan, Keith Turnbull, Ludmila Valias-Clark, Scott Van de Sande, Linda Vincent, Kerry Warner, Lisa Wilkinson, P. Susanah Windrum, Stephen Yettaw, Sara Young, Claudia Zakrison, Brielle Reeves, Caitlin Richards, Sarah Ritchie



Installation views of Alberta Craft Council's Feature exhibitions **Craft and Science** and **Albirda**

CALGARY GALLERY

COMING UP NEXT

March 12 - April 23, 2022

With recent graduates from post-secondary programs, and artists that have practiced and studied their craft through mentorship, *Coming Up Next* (2021-22) was an exciting collection of works in Wood, Ceramics, Glass, Fibre, and Metal, made by artists from Nova Scotia, Ontario, Saskatchewan, Alberta and British Columbia. Celebrating the creativity, innovation and skill of emerging, Canadian craft artists, *Coming Up Next* is an emerging artists' exhibition opportunity that Alberta Craft offers every 3 years.

Participating artists: Adriane Vant Erve, Chen Si, Dalayce Smith, Daniel Labutes, Esther Imm, Gillian Tolliver, Graham Boyd, Jared Last, Leia Guo, Luke Winterhalt, Marcy Friesen, Meng Qiu, Sophia Lengle, Lael Chmelyk

KITSCH

May 7 - July 23, 2022

Stuck indoors during the covid winter, artists turned to their resourceful natures to design and create objects responding to our strange covid times and using materials that were readily at hand in their covid hideouts! The resulting exhibition provided some much needed comic relief!

Participating artists: Abby Light, Ananda Skywalker, Annette ten Cate, Breanna Barrington, Carly Hynes, Ciara Linteau, Corinne Cowell, Dale Lerner, Donna Brunner, Ellie Shuster, Emily Nash, Erik Lee, Erika Dueck, Hellen Beamish, Jennea Frischke, Jennifer Hartley Illanes, Jo Anna Lange, Kaleb Romano, Karla Mather-Cocks, Laura O'Connor, Lauren Chipeur, Margaret R. Hall, Matt Gould, Meghan Wagg, Mireille Perron, P Susanah Windrum, Pourceline Frit, Puck Janes, Rochelle Hammond, Ruth-Anne French, Sandra Lamouche, Sara Norquay, Sara Young, Sarabeth Carnat, Shona Rae, Siri McCormick, Susan Kristoferson, William Miles

CRAFT AND SCIENCE

August 6 - November 5, 2022

Craft and Science explored the interesting ways that science and craft intersect.

ALBIRDA

January 21 - April 29, 2022

Albirda: Put A Bird On It considered our province's winged wildlife through a broad diversity of depicted bird species, materials, and artistic approaches.



Installation view of Alberta Craft Council's exhibition **Coming Up Next** in our Calgary Gallery, image includes *Optic Series* by **Jared Last** and *Squares Within Squares* by **Sophia Lengle**

CANADIAN CRAFTS FEDERATION

Canadian Crafts Federation (CCF) is the umbrella organization for the provincial and territorial craft organizations. Together we worked nationally on a number of projects, advocacy efforts, and ongoing digital research projects. ACC Past Board Chair Tara Owen continues in the role of President at the CCF (elected at CCF AGM in the summer of 2020). Current ACC Board Chair Natali Rodrigues was the Alberta representative on the CCF board for the 2022-23 fiscal year.

CCF AND WORLD CRAFT COUNCIL NORTH AMERICA (WCCNA)

5 regional chapters make up the World Craft Council International, and Canada has taken on a leadership role of the North America chapter. The national CCF organization took on this role with CCF Director Maegen Black acting as the WCCNA President. 2nd Vice President of the CCF, Bernard Burton from Craft Alliance Atlantic, and ACC Executive Director Jenna Stanton have joined the WCCNA committee. Jenna Stanton is also the North America Representative on the World Craft Council International Craft Cities Sub Committee.

In Aug 2022 CCF Executive Director of 16 years Maegen Black moved on to the role of Associate Dean of the New Brunswick College of Craft and Design. New Executive Jennifer Wicks took on the CCF Executive Director role at the end of 2022.

CCF's 16th National Conference, The Craft Summit 2022 was held in St. John's, Newfoundland & Labrador Sept. 28th - Oct 3rd, 2022. In partnership with the Craft Council of Newfoundland & Labrador (CCNL) and the Craft Alliance Atlantic Association. Originally planned for NL in Oct 2020 & postponed due to covid, this was the first in person national gathering since the SK conference in March 2020. The agenda revolved around National Digital Strategy research project

findings and next steps. ACC ED Jenna Stanton presented on Craft and Experiential Tourism programs and partnerships. ACC's past board chair and current Canadian Crafts Federation board president Tara Owen, and current ACC Board Chair and Alberta's 2022-23 CCF Board representative Natali Rodrigues also attended, their expenses were paid by CCF.

CCF National Digital Strategy research project funded through Canada Council, moved to phase 3 developing a road map from digital assessments that were conducted with each provincial craft council and the ccf, with recommendations for shared resources and capacity among Provincial and Territorial Craft Councils and the CCF. The CCF and digital strategy committee are working on new grants and sources of funding to carry out recommendations from the research.

NATIONAL OTHER

The ACC is a supporter of the national fine craft magazine STUDIO, published by Craft Ontario. The ACC also has a board member Mary-Beth Laviolette on the editorial committee, ensuring that Alberta craft artists, writers and curators are represented in this national publication. Alberta Craft Council Professional members receive STUDIO Magazine free of charge.

STUDIO MAGAZINE Vol. 17 No. 2 Fall / Winter 2022 – 2023, In "A Curious Discomfort" ACC Exhibition Coordinator Jill Allan writes about the domestic and erotic in Carissa Baktay's glass sculptures, which were featured in her solo exhibition *Form(ed)* shown at both our Edmonton and Calgary galleries.

Making and Thinking: Shifting Ground Craft Symposium – Harbourfront & Craft Ontario. Nov 2022. ED Jenna Stanton was invited to Curate panel. The panel, Craft & Creative Placemaking featured Albertans ACC Board Member Dawn Saunders Dahl and Architect Tiffany Shaw.



Studio Magazine Fall/Winter 2022-2023 cover featuring **Carissa Baktay**, *Cruel(la)*, 2021, Blown glass, horse hair
Photography by Marinó Flóvent

INTERNATIONAL

Australian Ceramics Triennale – Alice Springs. Jenna Stanton attended the conference and was invited to present at the Curators Choice panel – July 2022. She presented on Craft & Science and the work of Nancy Oakley of the Mi'kmaq and Wampanoag nations based out of the Mi'kmaq reserve of Eskasoni in Nova Scotia, Canada.

ACC CURRENT DIRECTORS (March 31, 2023)

Natali Rodrigues
Tara Owen
Dawn Detarando
Meghan Wagg
Chary Woods
Kari Woo
Mary-Beth Laviolette
Jennifer E. Salahub
Dawn Saunders-Dahl
Kayla Gale

Chair, Glass, Calgary
Past Chair, Metal Jewellery, Calgary
Vice-Chair, Clay, Red Deer
Treasurer, Metal Jewellery, Edmonton
Treasurer, as of April 2023, Edmonton
Metal Jewellery, Canmore
Curator and Writer, Canmore
Craft Historian (AU ARTS), Calgary
Artist, Canmore
Student Representative, AU ARTS

ACC STAFF

Jenna Stanton
Wendy Arrowsmith
Saskia Aarts
Jill Allan
Laura O'Connor
Rael Lockwood
Corinne Cowell
Jill Nuckles
Jen Harris
Anna Wildish
Zoe Kolodnicki
Melanie Archer

Executive Director
Financial Officer
Fund Development & Special Projects
Exhibitions & Members Services Coordinator
Digital Content & Marketing Coordinator
Gallery Shop Coordinator - Edmonton
Gallery Shop Coordinator - Calgary
Outreach, Events & Volunteers - Calgary
Retail Gallery & Administrative Assistant - Edmonton
Gallery Assistant - Edmonton
Gallery Assistant - Edmonton
Gallery Assistant - Calgary



To get to know the current Alberta Craft Council [board of directors](#) and [staff](#) visit the About section of www.albertacraft.ab.ca.

Portage College Craft Retreat, hands-on learning creating birch bark baskets with quill work decoration with artist and Portage instructor **Ruby Sweetman** Lac La Biche, June 2022

FINANCIAL REPORT

The operating budget for 2022-2023 was set at \$1,072,600. Total expenditures before amortization were \$1,126,388. The year ended with a deficit of expenditures over revenues of \$45,972 before amortization and a deficit of \$57,254 after amortization. In 2021-2022 there was a deficit of \$40,504 before amortization and \$58,206 after amortization.

The Provincial Services (Schedule 1) shows an excess of revenues over expenditures of \$131,769 (2021-2022 was \$182,265).

The Edmonton Retail Gallery (Schedule 2) showed a deficit of \$18,231 this past year, compared with a deficit of \$34,644 in 2021-2022. The Calgary Retail Gallery (Schedule 3) showed a deficit of \$15,578 this past year, compared with \$43,501 for 2021-2022. Total consignment sales, for Edmonton and Calgary locations combined in 2022-2023 were \$521,102. This is \$51,480 higher than overall consignment sales in 2021-2022. Corporate sales are now being tracked separately, as this is an area of growth. Alberta Health Services corporate sales were moved from the Edmonton retail to Calgary this past year.

RETAIL GALLERY & EXHIBITION SALES

Location	Total Sales	In Store Sales	On Lines Sales	Corporate Sales
Edmonton	\$297,058	\$284,856	\$10,179	\$2,023
Calgary	\$224,044	\$170,011	\$6,472	\$47,561
Total Sales	\$521,102	\$454,867	\$16,651	\$49,584

The internally restricted reserve is \$80,000, to cover core operating costs. This reserve fund is a requirement of the Alberta Foundation for the Arts. The board has set aside \$100,000 as a reserve for a capital expenditure fund to use towards a future Edmonton location.

Respectfully submitted,



Chary Wood
Treasurer

Alberta Craft Council
Financial Statements
March 31, 2023

Alberta Craft Council

March 31, 2023

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Edward Cheung, CPA, CA*
Scott T. Mockford, CPA, CA*
Allen Lee, CPA, CMA*
Jason Bondarevich, CPA, CA*
*Operates as a Professional Corporation

11210 – 107 Avenue N.W.
Edmonton, Alberta T5H 0Y1
Tel (780) 452-2300, Fax (780) 452-2335

INDEPENDENT AUDITOR'S REPORT

To the Members of Alberta Craft Council:

Qualified Opinion

We have audited the financial statements of Alberta Craft Council (the "Organization"), which comprise the statement of financial position as at March 31, 2023, and the statements of change in net assets, operations, and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, the accompanying financial statements present fairly, in all material respects, the financial position of Alberta Craft Council as at March 31, 2023, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report.

We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

In common with many not-for-profit organizations, the Organization derives revenue from donations and fundraisers, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to donations and fundraising revenue, excess of revenues over expenditures, current assets, and net assets.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing these financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to a going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

INDEPENDENT AUDITOR'S REPORT CONTINUED

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

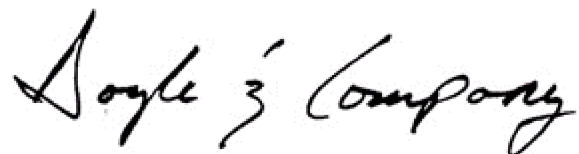
As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

August 9, 2023
11210 - 107 Ave NW
Edmonton, Alberta



Chartered Professional Accountants

Alberta Craft Council
Statement of Financial Position
As at March 31, 2023

	2023	2022
	\$	\$
ASSETS		
Current		
Cash (Note 3)	163,241	160,476
Restricted cash (Note 4)	34,178	34
Investments (Note 5)	15,598	15,369
Accounts receivable	7,828	11,544
Inventory	24,288	22,342
Prepaid expenses	30,028	28,911
	275,161	238,676
Cash (Note 3)	100,000	100,000
Tangible Capital Assets (Note 6)	14,951	24,829
Total Assets	390,112	363,505
LIABILITIES		
Current		
Accounts payable and accrued liabilities (Note 7)	86,915	105,482
Goods and services tax payable	19	69
Deferred revenue (Note 8)	154,970	52,492
Total Liabilities	241,904	158,043
NET ASSETS		
Unrestricted remainder of cumulative surpluses (deficits) from previous years	(46,743)	633
Invested in tangible capital assets	14,951	24,829
Total Unrestricted Remainder of Cumulative Surpluses (Deficits) from Previous Years	(31,792)	25,462
Internally restricted (Note 1a)		
Core administrative and operating cost fund	80,000	80,000
Capital fund	100,000	100,000
Total Equity	148,208	205,462
Total Liabilities and Equity	390,112	363,505

Commitment - Note 9

Approved by the Board of Directors:

 Chair  Treasurer

The accompanying notes form part of these financial statements.

Alberta Craft Council
Statement of Change in Net Assets
For the year ended March 31, 2023

	2023	2022
	\$	\$
<u>Unrestricted Remainder of Cumulative Surpluses (Deficits) from Previous Years</u>		
Balance, beginning of year	633	143,765
Excess (Deficiency) of revenue over expenditures	(57,254)	(58,206)
Transfer from (to) internally restricted - capital fund	-	(100,000)
Net transfer from (to) invested in tangible capital assets	9,878	15,074
Balance, end of year	(46,743)	633
<u>Internally Restricted - Core Administrative and Operating Cost Fund</u>		
Balance, beginning of year	80,000	80,000
Transfer (to) unrestricted	-	-
Transfer from unrestricted	-	-
Balance, end of year	80,000	80,000
<u>Internally Restricted - Capital Fund</u>		
Balance, beginning of year	100,000	-
Transfer from (to) unrestricted	-	100,000
Balance, end of year	100,000	100,000
<u>Invested in Tangible Capital Assets</u>		
Balance, beginning of year	24,829	39,903
Tangible capital asset additions	1,404	2,628
Amortization	(11,282)	(17,702)
Balance, end of year	14,951	24,829

The accompanying notes form part of these financial statements.

Alberta Craft Council
Statement of Operations
(See Schedules 1-5 for Department Breakdown)
For the year ended March 31, 2023

	2023	2022
	\$	\$
Revenue		
Grants - Public Sector (Note 10)	425,688	359,896
Grants - Private Sector (Note 10)	9,258	82,942
Artists' consignment sales		
In store	454,867	436,587
On line	16,651	33,035
Corporate sales	49,584	-
Craft tours, events and workshop revenues	17,663	3,840
Casino revenue	42,145	-
ACC Memberships	30,574	31,475
Federal COVID subsidies	-	45,361
Provincial COVID subsidies	-	1,303
Specific corporate sponsorships	-	8,000
Fundraiser	9,176	4,936
Donations	3,286	16,320
In kind	1,947	260
Magazine advertising	-	1,280
Interest	3,618	1,112
Other revenue	15,959	2,234
Revenue deferred from previous period	34	14,642
Revenue deferred to subsequent period	(34)	(34)
	1,080,416	1,043,189
Expenditures		
AB Craft magazine printing, studio magazine	18,351	19,724
Admin costs	8,234	9,617
Advertising and promotion	15,060	14,288
Advocacy	12,245	10,916
Artists' consignment fees	327,366	297,898
Artists' fees - exhibitions	11,422	24,835
Artists' fees - tours, events and workshops	10,315	1,283
Bank charges and interest	2,476	5,252
Education and audience development	8,000	8,000
Equipment leases, furniture, software	11,029	12,581
External membership fees	2,883	2,075
Fundraising expenses	7,400	4,368
General facility expenses	18,149	12,954
Meetings, staff development, retreats	5,124	4,507
Operating costs, insurance, and other operating costs	18,767	18,312
Professional fees	9,920	24,218
Program costs	33,203	36,371
Rent	90,423	83,651
Special projects	1,235	-
Tour, event and workshop expenses	5,493	3,697
Travel and mileage	6,803	2,825
Utilities	13,567	11,588
Wages and employee benefits	488,923	474,729
	1,126,388	1,083,689
Excess (Deficiency) of Revenue over Expenditures before Amortization	(45,972)	(40,504)
Amortization	(11,282)	(17,702)
Excess (Deficiency) of Revenue over Expenditures	(57,254)	(58,206)

The accompanying notes form part of these financial statements.

Alberta Craft Council
Statement of Cash Flows
For the year ended March 31, 2023

	2023	2022
	\$	\$
Cash provided by (Used for) the following activities:		
Operating Activities		
Excess (Deficiency) of revenue over expenditures	(57,254)	(58,206)
Non-cash items included in excess (deficiency) of revenues over expenditures		
Amortization of tangible capital assets	11,282	17,702
Changes in non-cash working capital accounts:		
Decrease (increase) in accounts receivable	3,716	(9,383)
Decrease (increase) in goods and services tax receivable	-	21
Decrease (increase) in inventory	(1,946)	(246)
Decrease (increase) in prepaid expenses	(1,117)	(936)
Increase (decrease) in accounts payable and accrued liabilities	(18,567)	19,788
Increase (decrease) in goods and services tax payable	(50)	69
Increase (decrease) in deferred revenue	102,478	(108,477)
	38,542	(139,668)
Capital Activities		
Purchase of tangible capital assets	(1,404)	(2,628)
Investing Activities		
Decrease (increase) in investments	(229)	(240)
Increase (decrease) in Cash During the Year	36,909	(142,536)
CASH - Beginning of year	260,510	403,046
CASH - End of year	297,419	260,510
Cash is comprised of:		
Cash	263,241	260,476
Restricted cash: Casino chequing account (Note 4)	34,178	34
	297,419	260,510

The accompanying notes form part of these financial statements.

Alberta Craft Council

Notes to the Financial Statements

March 31, 2023

Incorporation and Nature of Operations

Alberta Craft Council (the "Organization") is incorporated without share capital under the Societies Act of the Province of Alberta, is a registered Canadian charity and, as such, is exempt from income taxes under the Income Tax Act (Canada). Alberta Craft Council's mission is to promote, develop and advocate for fine craft in Alberta.

1. Significant Accounting Policies

These financial statements have been prepared in accordance with Part III of the CPA Canada Handbook, Canadian Accounting Standards for Not-for-Profit Organizations ("Part III"). The significant accounting policies are described below:

(a) Fund Accounting

The internally restricted operating fund has been established by the Organization board to cover the core administrative and operating costs of the Organization. The board has set aside \$80,000 (2022 - \$80,000) as a reserve to cover approximately three months of operating expenses as required by the Alberta Foundation for the Arts.

The board has set aside \$100,000 (2022 - \$100,000) as a reserve for a capital fund to use to towards a future location.

(b) Cash and Cash Equivalents

Cash and cash equivalents consists of bank deposits and savings accounts with a term of three months or less.

(c) Investments

Investments consists of guaranteed investment certificates. When there is a loss in value that is other than a temporary decline, the respective investment will be written down to recognize the loss.

(d) Tangible Capital Assets

Tangible capital assets are initially recorded at cost. Amortization is calculated using the methods below over their estimated useful life at the following rates except in the year of acquisition when one-half the normal rate is applied. No amortization is recorded in the year of disposal.

Computer Hardware	45%	declining balance
Furniture and Equipment	20%	declining balance
Software	100%	declining balance
Leasehold Improvements		Straight Line

When conditions indicate a tangible capital asset is impaired, the carrying value of the tangible capital assets is written down to the asset's fair value or replacement cost. The write down of the tangible capital assets is recorded as an expense in the statement of operations. A write-down shall not be reversed.

(e) Inventory

Purchased inventory is recorded at the lower of wholesale cost and net realizable value. Donated inventory, where an official receipt has been issued, are recorded at retail value. Where items are similar they are removed from inventory on a first-in, first-out basis.

Alberta Craft Council
Notes to the Financial Statements
March 31, 2023

1. Significant Accounting Policies - Continued

(f) Contributed Services

Contributed materials and services are recorded at fair value when the amount can reasonably be determined and would have been purchased by the Organization if not donated. Due to the difficulty of determining their fair value, volunteer services are not recognized in the financial statements.

(g) Revenue Recognition

The Organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenditures are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

The consignment and magazine advertising sales revenue is recognized when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Donation revenue is recognized when received.

The amount of membership fees received in a current year that provide members benefits in the following years are deferred and recognized as revenue in the year benefits are received.

(h) Financial Instruments

(i) Measurement of financial instruments

The Organization initially measures all of its financial assets and liabilities at fair value, except for certain non-arm's length transactions.

The Organization subsequently measures all of its financial assets and liabilities at amortized cost, except in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in net income.

Financial assets measured at amortized cost include cash, restricted cash, investments, accounts receivable, and goods and services tax receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities, and goods and services tax payable.

(ii) Impairment

Financial assets measured at cost or amortized cost are tested for impairment, at the end of each year, to determine whether there are indicators that the asset may be impaired. The amount of the write-down, if any, is recognized in operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account. The reversal may be recorded provided it is no greater than the amount that had been previously reported as a reduction in the asset and it does not exceed the original cost. The amount of the reversal is recognized in operations.

Alberta Craft Council
Notes to the Financial Statements
March 31, 2023

2. Measurement Uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Accounts receivable are stated after evaluation as to their collectability and an appropriate allowance for doubtful accounts is provided where considered necessary. Provisions are made for slow moving and obsolete inventory as required. Amortization is based on the estimated useful lives of the tangible capital assets. These estimates and assumptions are reviewed periodically and, as adjustments become necessary, they are reported in the revenue or expenses in the period in which they become known. Actual results could differ from those estimates.

3. Cash

	2023	2022
	\$	\$
Operating account	82,336	77,650
Savings account	180,305	182,286
Float for retail till	200	200
Petty cash	400	340
<hr/>		
Total before internally restricted for operating and capital funds.	263,241	260,476
Less for internally restricted funds:		
Core administrative and operating cost fund (current)	80,000	80,000
Capital fund (long-term)	100,000	100,000
<hr/>		
Balance of unrestricted cash	83,241	80,476

4. Restricted Cash

	2023	2022
	\$	\$
Casino bank account	34,178	34

Restricted cash consist of casino proceeds that can only be spent in accordance with the licensing agreement with the Alberta Gaming, Liquor and Cannabis Commission.

5. Investments

Investments represent a Guaranteed Investment Certificate with a maturity date of December 16, 2023 and interest rate of 1.25%.

Alberta Craft Council
Notes to the Financial Statements
March 31, 2023

6. Tangible Capital Assets

	2023			2022
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
	\$	\$	\$	\$
Computer hardware	26,801	25,763	1,038	1,888
Computer software	5,015	4,313	702	664
Furniture and equipment	53,422	40,211	13,211	16,514
Leasehold improvements	73,212	73,212	-	5,763
	158,450	143,499	14,951	24,829

Amortization amounted to \$11,282 for the year ended March 31, 2023 (2022 - \$17,702), and is included in the consolidated statement of operations.

Tangible Capital Assets

	2022			2021
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
	\$	\$	\$	\$
Computer hardware	26,801	24,913	1,888	3,434
Computer software	3,611	2,947	664	-
Furniture and equipment	53,422	36,908	16,514	19,179
Leasehold improvements	73,212	67,449	5,763	17,290
	157,046	132,217	24,829	39,903

Amortization amounted to \$17,702 for the year ended March 31, 2022 (2021 - \$19,629), and is included in the consolidated statement of operations.

7. Accounts Payable and Accrued Liabilities

	2023	2022
	\$	\$
Trade	9,089	8,211
Canada Revenue Agency (CRA) - source deductions	10,196	970
Consignment fees	87	18,572
Vacation	32,628	31,631
Accrued Liabilities		
Retail - Credit notes, gift certificates, and e gift cards	33,538	46,098
Retail - Layaway deposits	1,377	-
	86,915	105,482

Alberta Craft Council
Notes to the Financial Statements
March 31, 2023

8. Deferred Revenue

The following externally restricted funds have been deferred and will be recognized as revenue in the year which the related expenditures are incurred.

	Balance Beginning of Year	Funds Received or Receivable	Recognized as Revenue	Balance End of Year
	\$	\$	\$	\$
Calgary Arts Development Association	20,792	49,900	49,900	20,792
Casino bank account (note below)	34	76,289	42,145	34,178
Edmonton Arts Council	31,666	200,000	131,666	100,000
CADA Tourism Grant	-	20,000	20,000	-
Alberta Foundation for Arts	-	203,325	203,325	-
	52,492	549,514	447,036	154,970

Note: Casino fund above can only be donated or expenditures paid for purposes approved by the Alberta Gaming and Liquor and Cannabis Commission, an agent of the Government of Alberta.

9. Lease Commitment

Management entered into an operating lease for the premise in Edmonton for a term of three (3) years from June 1, 2025 to May 31, 2028. Renegotiated lease resulted in savings of \$22,000 over the two years from April 1, 2023 to March 31, 2025. The organization is committed to annual future minimum lease payments under the lease as follows:

	\$
2023 - 2024	44,667
2024 - 2025	44,000
2025 - 2026	47,333
2026 - 2027	54,667
2027 - 2028	9,333
	200,000

The initial five (5) year lease in Calgary was to December 31, 2021. Management had renewed the operating lease for the premise in Calgary for two additional one (1) year terms from January 1, 2022 to December 31, 2022 and from January 1, 2023 to December 31, 2023. The lease is set to renew annually on July 1st. The lease will be renewed for an additional one (1) year term from January 1, 2024 to December 31, 2025. The organization is committed to annual future minimum lease payments under the lease as follows:

	\$
2023 - 2024	33,744
2024 - 2025	25,308
	59,052

Alberta Craft Council
Notes to the Financial Statements
March 31, 2023

10. Grants

	Total 2023	Total 2022
	\$	\$
Alberta Foundation for Arts	203,325	203,325
Edmonton Arts Council	131,667	92,893
CADA Tourism Grant	20,000	-
Calgary Arts Development Association	49,900	48,443
Canada Summer Jobs	19,046	9,435
Travel Alberta	-	5,000
Department of Culture	1,750	800
Total Public Sector Grants (Schedule 1)	425,688	359,896
Total Private Sector Grant (Schedule 1)	9,258	82,942
Total Grants	434,946	442,838

11. Financial Instruments and Concentration of Risk

Credit Risk

Credit risk is the risk that one party to a financial asset will cause a financial loss for Alberta Craft Council by failing to discharge an obligation. The credit risk is mainly related to trade accounts receivable. Credit is provided to clients in the normal course of operations and the accounts receivables are assessed by Alberta Craft Council and they record any amounts that are not collectible in the allowance for doubtful accounts.

Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in interest rate. Alberta Craft Council is exposed to interest rate risk on bank account balances and any of its fixed and/or floating interest rate financial instruments.

Market Risk

Market risk is the risk that the fair value or future cash flows of Alberta Craft Council financial instrument will fluctuate because of changes in market prices. Some of the Alberta Craft Council financial instruments expose it to this risk which comprises interest rate risk and other price risk.

Liquidity Risk

Liquidity risk is the risk that Alberta Craft Council will encounter difficulty in meeting its obligations associated with financial liabilities. Alberta Craft Council manages its liquidity risk by monitoring its operating requirements and cash forecasts to ensure it has sufficient funds to fulfil its financial obligations.

12. Comparative Figures

Certain comparative figures have been restated to conform to the presentation used in the current year.

Alberta Craft Council

Schedule 1 - Provincial Services Revenues and Expenditures

For the Year Ended March 31, 2023

	2023	2022
	\$	\$
Revenue		
Grants - Public Sector (Note 10)	425,688	359,896
Grants - Private Sector (Note 10)	8,930	82,942
Casino revenue	42,145	14,608
ACC Memberships	30,574	31,475
Federal COVID subsidy	-	45,361
Provincial COVID subsidy	-	1,303
Tour, event and workshop revenue	1,114	-
Specific corporate sponsorships	-	8,000
Fundraiser	6,730	4,936
Donations	3,286	16,320
In kind	-	260
Magazine advertising	-	1,280
Interest	3,618	1,112
Webinar revenue	-	1,230
Other revenue	1,721	-
	523,806	568,723
Expenditures		
AB Craft magazine printing, studio magazine	18,351	19,724
Admin costs	5,603	6,295
Advertising and promotion	5,692	4,477
Artists' fees - exhibitions	-	15,039
Artists' fees - tours, events and workshops	2,940	1,174
Advocacy	12,245	10,916
Bank charges and interest	2,476	5,253
Education and audience development, advocacy	8,000	8,000
Equipment leases, furniture, software	6,713	9,957
External membership fees	2,883	2,075
Fundraising expenses	5,385	4,368
General facility costs	3,917	3,265
Meetings, staff development, retreats	4,530	3,822
Operating costs, insurance	10,550	8,869
Professional fees	9,920	24,218
Program costs, packaging, and transport	2,478	11,253
Rent (33% of Edmonton rent)	16,302	15,191
Tour, event and workshops	282	2,030
Travel and mileage	5,821	1,404
Utilities	3,162	2,944
Wages and employee benefits	259,268	219,409
	386,518	379,683
Excess of Revenue over Expenditures before Amortization	137,288	189,040
Amortization	(5,519)	(6,175)
Excess of Revenue over Expenditures	131,769	182,865

Alberta Craft Council

Schedule 2 - Edmonton Retail Gallery Revenues and Expenditures

For the Year Ended March 31, 2023

	2023	2022
	\$	\$
Revenue		
Artists' consignment sales		
In store	284,856	305,232
On line	10,179	24,449
Corporate sales	2,023	-
In kind	1,947	-
Other revenue	13,630	1,586
	312,635	331,267
Expenditures		
Admin costs	2,107	1,978
Advertising and promotion	3,468	3,361
Artists' consignment fees	183,135	207,697
Credit card charges, packaging	14,963	16,067
Equipment leases, furniture, software	1,796	975
General facility costs	8,645	6,272
Meetings, staff development, retreats	39	665
Operating costs, insurance, other operating costs	411	879
Rent (33% of Edmonton rent)	16,302	15,191
Utilities	5,202	4,322
Wages and employee benefits	94,798	108,504
	330,866	365,911
Excess (Deficiency) of Revenue over Expenditures	(18,231)	(34,644)

Alberta Craft Council

Schedule 3 - Calgary Retail Gallery Revenues and Expenditures

For the Year Ended March 31, 2023

	2023	2022
	\$	\$
Revenue		
Artists' consignment sales		
In store	170,011	131,355
On line	6,472	8,586
Corporate sales	47,561	-
Other revenue	608	648
	224,652	140,589
Expenditures		
Admin costs	311	595
Advertising and promotion	1,841	1,780
Artists' consignment fees	144,231	90,201
Credit card charges, packaging	7,624	5,926
Equipment leases, furniture, software	1,318	920
General facility costs	2,835	2,492
Meetings, staff development, retreats	189	-
Operating costs, insurance, other operating costs	960	840
Rent and utilities (50% of rent and utilities)	20,758	19,039
Travel and mileage	95	442
Wages and employee benefits	54,305	50,328
	234,467	172,563
Excess (Deficiency) of Revenue over Expenditures before Amortization	(9,815)	(31,974)
Amortization	(5,763)	(11,527)
Excess (Deficiency) of Revenue over Expenditures	(15,578)	(43,501)

Alberta Craft Council

Schedule 4 - Edmonton Exhibitions and Events Revenues and Expenditures

For the Year Ended March 31, 2023

	2023	2022
	\$	\$
Revenue		
Grants - Corporate Sponsorship (Note 10)	328	-
Tours, events, workshops and special projects	5,320	726
Fundraising	1,186	-
	6,834	726
Expenditures		
Admin costs	19	606
Advertising and promotion	3,253	3,580
Artists' fees - exhibitions	8,183	4,733
Artists' fees - tours, events and workshops	3,410	-
Fundraising expenses	985	-
Tour, event and workshop expenses	1,445	341
General facility costs	2,166	823
Insurance and other operating costs	4,478	5,787
Meetings, staff development, retreats	200	125
Program costs, packaging, and transport	4,581	2,259
Rent (33% of rent)	16,302	15,191
Special projects	579	-
Supplies	697	89
Travel and mileage	181	84
Utilities (33% of utilities)	5,202	4,322
Wages and employee benefits	55,487	76,753
	107,168	114,693
Excess (Deficiency) of Revenue over Expenditures	(100,334)	(113,967)

Alberta Craft Council

Schedule 5 - Calgary Exhibitions and Events Revenues and Expenditures

For the Year Ended March 31, 2023

	2023	2022
	\$	\$
Revenue		
Craft tours, events, workshops and special projects	11,229	1,883
Fundraising	1,261	-
	12,490	1,883
Expenditures		
Admin costs	194	144
Advertising and promotion	806	1,089
Artists' fees - exhibitions	3,239	5,063
Artists' fees - tours, events and workshops	3,965	-
Fundraising expenses	1,030	-
General facility costs	586	102
Insurance and other operating costs	2,368	1,937
Meetings, staff development, retreats	167	-
Program costs, packaging, and transport	3,557	867
Rent and utilities (50% of rent and utilities)	20,758	19,039
Special projects	656	-
Supplies	506	640
Tour, event and workshop expenses	3,767	1,435
Travel and mileage	707	791
Wages and employee benefits	25,063	19,736
	67,369	50,843
Excess (Deficiency) of Revenue over Expenditures	(54,879)	(48,960)

Alberta Craft Council

Schedule 6 - Building Operations and Maintenance - Edmonton

For the Year Ended March 31, 2023

	2023	2022
	\$	\$
Expenditures		
Administrative Personnel (25%)	15,441	15,298
Cleaning services	-	1,008
Insurance	10,818	10,401
Maintenance interior	3,320	1,455
Maintenance exterior	3,980	1,297
Rent	48,906	45,572
Security	1,965	1,570
Utilities	13,567	11,588
	97,997	88,189

This schedule has been compiled from some of the expenditures recorded in Schedules 1, 2, and 4.

This schedule is presented for the purposes of providing information for the Community Investment Program Arts and Museum Building Operating Grant.

THANK YOU TO OUR FUNDERS, INDIVIDUALS,
AND ORGANIZATIONS THAT SUPPORT US THROUGH
CONTRIBUTIONS AND DONATIONS.

