



ALBERTA CRAFT COUNCIL

# 2019 ANNUAL REPORT

EDMONTON  
Alberta Craft Gallery  
& Main Office  
10186 - 106 Street NW

CALGARY  
Alberta Craft Gallery  
cSPACE, King Edward  
1721 - 29 Avenue SW, Suite #280



ALBERTA CRAFT COUNCIL

# 2019 ANNUAL REPORT

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# ANNUAL GENERAL MEETING

## of the Alberta Craft Council

Saturday, June 15, 2018  
Alberta Craft Gallery - Edmonton

Call to Order - 1pm

1. Welcome
2. Confirmation of Quorum
3. Approval of Agenda
4. Approval of 2018 AGM Minutes
5. Introduction of Current Board and Staff
6. Items for information:
  - a) Chair's Report
  - b) Annual Highlights
  - c) Financial Report
7. Items for Action:
  - a) Approval of Financial Report and Financial Statements
  - b) Approval to reappoint Doyle & Co. as auditors for the coming year
  - c) Election of Directors (no nominations accepted from the floor)
  - d) New Business - discussion and questions from the floor
8. Adjournment

On the cover:

*Snow 11:26/5:40* by **Brenda Malkinson**  
from Alberta Craft Discovery Exhibition  
**SURFACE OF THINGS; CHASING LIGHT**

## 2018 ANNUAL GENERAL MEETING

### of the Alberta Craft Council

Saturday, June 16, 2018. 1:00pm  
Alberta Craft Gallery - Calgary

#### **DIRECTORS PRESENT:**

Tara Owen, Chair  
Dawn Detarando, Vice Chair  
Jennifer Salahub, Director  
Mary-Beth Laviolette, Director  
Kris Kelly-Frère, Director  
Kayla Gale, AU Arts Liaison

#### **ABSENT:**

Kari Woo, Director  
Meghan Wagg, Director

#### **STAFF PRESENT:**

Jenna Stanton, Interim Executive Director  
Joanne Hamel, Emilienne Gervais, Wendy  
Arrowsmith, Allison Lilly, Jill Nuckles  
Corinne Cowell.

#### **1. Welcome**

Tara Owen called the AGM to order.

#### **2. Confirmation of Quorum**

Evelyn Grant confirms

#### **3. Approval of Agenda:**

Motion by Sarabeth Carnat and Simon  
Wroot, vote carried.

#### **4. Approval of 2017 AGM Minutes:**

Motion by Crys Harse to approve minutes.  
No corrections noted.  
Seconded: Connie Pike. Passed

#### **5. Introduction of Current Board and Staff:**

Tara, Dawn Detarando, Meghan Wagg,

Jennifer Salahub, Kari Woo, Mary-Beth  
Laviolette. Welcomed Kris Kelly-Frere, Natali  
Rodrigues, Dawn Saunders-Dahl and Kayla  
Gale.

Farewell and great big thank you for your  
service to Brenda Malkinson, and Kai  
Scholefield.

Tara Owen introduced Jenna Stanton as  
interim ED after saying goodbye to Barry  
Moss, who took on the Executive Director  
position when Tom McFall retired in 2017.

#### **6. Items for information:**

##### **a) Chair's Report:**

"In this past year we have experienced some  
major transitions. We opened the Alberta  
Craft Gallery - Calgary at cSPACE King  
Edward. This was a major undertaking, with  
countless hours of staff, board and volunteer  
time committed to making a splash in the  
art scene in Calgary. And we certainly have  
been noticed, contributing to an integral and  
successful destination for art and culture in  
the beautiful King Edward Arts Hub. We also  
said a farewell to Tom McFall, our Executive  
Director of 19 years and welcomed Barry  
Moss to this position. Barry is now on to  
other adventures. Recently we announced  
that Jenna Stanton has accepted the position  
of interim Executive Director. She has joined  
us to continue our journey of leading fine  
craft in Canada..." Tara Owen, read report as  
written.

##### **b) Executive Director's Report:**

Jenna Stanton explained her connection  
to the Alberta Craft Council and how

it continues to raise the bar of craft in Alberta & Canada. ED read through 2017-18 highlights

### c) **Financial Report:**

Presented by Natali Rodrigues in Meghan Wagg's absence.

The operating budget for 2017-2018. The year ended with a deficit of \$44,408. Consignment sales were \$448,449. The council has an internal restricted reserve fund of 80000 for 3 months of operating funds held in GIC's. The restricted capital fund of 100000 was used for the opening of the gallery in 2017.

## 7. **Items for Action:**

### a) **Approval of Financial Report and Financial Statements:**

Moved: Sarabeth Carnat

Seconded: Liv Pedersen. Passed

### b) **Approval to reappoint Doyle & Co. as auditors for the coming year:**

Moved: Simon Wroot

Seconded: Connie Cooper. Passed

### c) **Election of Directors:**

There were no nominations accepted from the floor. Motion to ratify the renewal of current board.

Moved: Anna Burger-Martindale

Seconded: Ilse Anysas-Salkauskas. Passed

### d) **New Business – discussion and questions from the floor:**

1d) Q: Why is there a discrepancy between the telephone costs of two locations?

A: There was a larger capital investment in Calgary

2d) Q: Where are we at with the Casino Application?

A: The AGLC made a decision that the ACC was no longer eligible for funding because of not meeting one of the criteria. The key challenge is to shorten the 2-year period to re-apply. We are in discussions and have requested a hearing. We are exploring legal representation if necessary and how to successfully appeal. We have strong support from the Rozsa Foundation and we are coordinating with other organizations to coordinate our efforts and have a strategy to do this together and turn it into an opportunity.

3d) Q: As a furniture maker - faces challenges about Art/Craft divide. Has noticed his work sits on the floor & can be susceptible to damage. How can we address their needs better?

A: We are always open to hearing from our community about their needs. Call out for "Seated". Conversation continued outside of agenda.

## 8. **Motion to adjourn:**

Moved: Simon Wroot

Seconded: Michael Holton. Passed

## CHAIR'S 2019 Report

This year's AGM event concludes one of the most exciting, and dare I say successful, years that the Alberta Craft Council has had in a while. We welcomed some new voices to our board and made great strides in building our staff into a vibrant and dynamic team, who always go above and beyond. We started this past year with an interim Executive Director. Jenna Stanton did such a truly remarkable job in leading the ACC through intimidating challenges as well as incredible opportunities, bringing the depth of her knowledge and experience to bear, that we have now hired her permanently.

Our staff worked hard this fiscal year to stabilize and innovate for our organization. Earlier this year, our board got together to spend some serious time putting our heads together and came up with some exciting ideas and strategies to pursue for the year ahead. **Our mandate remains the same, of course, as it always has, but we talked about how to best move forward, how to be more inclusive and welcoming to new members, how to diversify our strengths and honour our community. I've never been more confident in our vision, and I'm excited to see it come to fruition.**

With more than a year under our belt at our Calgary Gallery at the cSPACE King Edward building, we've learned a lot and now aim to capitalize on the start we've made as a noted destination for fine craft in Calgary. In the new few years, we'll see what happens with other exciting new spaces and projects where the Alberta Craft Council could succeed. One thing we've learned from developing the Calgary space: be patient!

I am very happy to inform our members that this past year has been amazing, with this AGM finding us able to say that we're in a strong position moving forward. To highlight some of these elements, using our Strategic Plan goals as an outline, here are some items of note.

**Goal #1** - The ACC Promotes its Members, the Organization and the Fine Craft Sector.

- Feature and Discovery exhibitions, outreach exhibitions, vitrine displays, spotlights and community exhibitions presented the work of more than 134 members and other craft artists.
- Alberta Craft magazine had a distribution of 2,500 copies for each issue.



*The Reading Room* by **Linda Chow**  
from Alberta Craft Discovery Exhibition  
**THE RECIPIENTS**



*At Risk* by **Kasie Campbell & Ginette Lund**  
Alberta Craft Feature Exhibition  
**PORTRAITS**

- Sales of members' work saw a slight increase in overall total sales over last year.
- Website, e-news, and social media exposure all increased significantly.
- Alberta Craft Gallery - Calgary, at cSPACE King Edward has seen a steady increase in sales.
- Maintained steady public contact with visitors, customers, tourists, government and corporate buyers, media, etc.
- 45,000 people visited Alberta Craft Gallery locations.

### **Goal #2** - The ACC Facilitates Career Development in the Fine Craft Sector.

- The Advisory Committee continued to engage new and current members on a wide range of professional development ideas. Ten new members were introduced into retail activity.
- Career networking continued with members and organizations such as the Canadian Crafts Federation and other provincial and territorial craft councils, various guilds, member galleries, educational institutions, craft sales, etc.
- Referrals of members to media, potential customers, corporate orders, teaching opportunities, and other leads were continued.
- We continued activity with AUARTS (formerly ACAD), offering complimentary student memberships and participating in Career Day. We created a student representative position on the Board of Directors, welcoming Kayla Gale. 2 board members, Natali Rodrigues and Jennifer E. Salahub, also teach at AUARTS.
- Hosted the Alberta Craft Awards in the Treehouse at cSPACE Calgary in October 2018.

### **Goal #3** - The ACC Advocates for Fine Craft Provincially, Nationally, and Internationally.

- Participated in research and advocacy work with other arts and culture organizations. APAC - Alberta Partners for Arts and Culture.
- Activity on the Canadian Crafts Federation board, committees, special projects, and conferences with other Provincial & Territorial Craft Councils.



- Executive Director Jenna Stanton represented the Alberta Craft Council as Keynote at the CCF conference in Halifax, at NCECA in the US, and presented on Ceramics and Creative Placemaking at the Australian Ceramics Triennale, with funding from the CCF and personal AFA travel grants.

**Goal #4** – The ACC Engages its committed, provincial-based Membership.

- Membership is distributed throughout the province and beyond.
- Reach and engagement with our e-newsletters and social media channels continued to increase.
- Continued awareness and recruiting activities with AUARTS and emerging artists.
- Member involvement increased with the Alberta Craft Calgary gallery opening & their ongoing events.

**Goal #5** – The ACC Partners and Fosters Partnerships to Stimulate Fine Craft Activity.

- Expanded involvement in cSPACE King Edward.
- Projects with AUARTS, Alberta Ballet, AFA's TREX program, Culture Days, Red Deer College Series, Canada Winter Games, Klondike Days, Calgary Art Walk, Medalta, The Works Art & Design Fest, Art Market, New Craft Coalition, Royal Bison, Edmonton Made, tourism boards, members' studio sales and an array of other craft settings and events.
- Continued involvement in Edmonton Arts Habitat and the Artists Quarters project.
- Continued national work with the CCF, with an ACC board member on the CCF board and

participation in various committee activities.

- Provided promotional services for individual members, organizations, sales, schools, member galleries, etc.
- Supported a member organization in the development of a new Edmonton craft studio.

**Goal #6** – The ACC Fulfills its Mandate.

- Restricted funds of \$80 000 were maintained.
- Responsible and responsive governance and administration were demonstrated.
- Maintained a productive and professional board and staff, with an effective Strategic Plan and a guiding Governance Plan.
- Board members, staff, and volunteers continue to be committed and passionate. Volunteer numbers increased through the volunteer recruitment plan.
- Board and staff continue to work towards a new location in Edmonton.

In conclusion, as I have been able to say year after year with the ACC – I am happy to present another year of successes to our members. As always, the Alberta Craft Council enjoys an extremely dedicated staff and a board that ensures that we are leaders not only in the craft sector but in the broader arts community in Canada. Thank you, to all of the members that have joined us here today, who continue to show support for fine craft, and who inspire us every day. Enjoy the rest of the AGM today, and the exhibition openings to follow.



Tara Owen  
Alberta Craft Council Board Chair

### ANNUAL Highlights



*Lichen on Pine* by **Donna Brunner** in **PROCESS; THINKING THROUGH**  
Alberta Craft Gallery - Calgary . Photo by Jeff Yee

For an organization that thrives on stability and careful strategy, it was quite the year. The ACC has an incredibly dedicated and hardworking staff who have pulled together over the past year to move forward from the year's changes in leadership and challenges in funding, working together to support stabilizing the ACC through hard work and a shared passion for this organization and the artists it serves. Together board and staff are innovating to move forward strategically and sustainability, both financially and in capacity, towards increased membership engagement and exciting opportunities.

There are 4 full-time and 6 part-time staff members working at the Alberta Craft Council.

#### **Of note in 2018-19:**

- Jenna Stanton started as Interim Executive Director in June 2018 and has signed on to the permanent position.
- ACC's casino licence was revoked by the Alberta Gaming Liquor & Cannabis (AGLC) two weeks before a scheduled May 2018 Casino, due to recent changes in AGLC policy. The Executive Director hired Heather Mackenzie, lobbyist, to assist the ED in building a case to present at an AGLC board hearing. This appeal was unsuccessful. The ACC secured meetings with the Minister of Culture and the Minister of Finance. As a result, the ACC casino licence was reinstated (to be held June 2019) & the AGLC review team was to be put under review with stakeholder meetings & public input (these meetings are currently on hold as the new

government settles in)

- To make up for the sudden in year deficit of a delayed Casino, of approximately \$40,000 the ACC successfully applied for a grant with the Edmonton Community Foundation in the amount of \$40,000 and received an additional \$5,000 for a total of \$45,000 in new funding. This also makes us eligible for increased funding from the ECF and the ACC will continue to develop grants and projects with this new funder.
- The ACC received a modest increase from the Alberta Foundation for the Arts (AFA) and receives amongst the highest of the Provincial Arts Service Organizations (PASO's), but is ultimately 'topped out' in the current AFA operating Grants.
- The ACC met with Canada Council, Calgary Arts Development Association (CADA), the Rozsa Foundation, and Edmonton Community Foundation to increase grant revenue & will be applying for funds with these organizations in the coming months.
- It can't be overstated as to the major change that the ACC took on with opening a second gallery space in Calgary. Our physical space expanded along with all of our projects, exhibitions, member and audience engagement, advisory committee and career development work, networking and advocacy work, media presence, and retail sales.
- After moving into our permanent location in Calgary our funding from Calgary Arts Development Association remained at \$8,740. The ACC is working with CADA (& their recent increase in funding from the city of Calgary) to increase ACC funding to be sustainable in Calgary.

- The ACC hosted our 20th Annual 'Twas the Night' fundraiser in Edmonton, and 'Let It Snow' in Calgary. Both were spectacular events that brought together members, staff, board, and craft appreciators. (see Retail Marketing & Sales)
- A Board Retreat was held in Canmore, March 2019, for the board to have concentrated time to develop plans for increased members services, engagement, and outreach, which will be rolled out in the fall of 2019 and 2020.
- The ACC is working with CARFAC Alberta on developing 'best practices' a similar program currently in place in Saskatchewan. We are also partnering on a series of webinars for the fall of 2019. CARFAC fees will be paid for solo and small group Exhibitions in 2020 in the ACC Discovery gallery, with hopes to expand in Calgary once funding is secured.
- Planning has started for Craft Year 2020 and the Alberta Craft Councils 40th Anniversary.

### **Exhibitions**

The Alberta Craft Council continued to develop and present an extensive and comprehensive series of craft exhibitions as a leading craft council in Canada. Many of these exhibitions included openings, artist talks, special articles or other media coverage, web content, publications, and media events.

- Three Feature Gallery Exhibitions, 11 Discovery Gallery exhibitions, 6 Spotlights were presented in the Alberta Craft Gallery - Edmonton.
- Seven exhibitions were presented in the new Alberta Craft Gallery - Calgary, along with 8 Spotlights.

- 10 outreach exhibitions were presented from the Edmonton International Airport, Calgary's +15, the Three Sisters Gallery in Canmore, and the Alberta Ballet in Edmonton and Calgary.
- This year we planned for the return of *Coming Up Next* – National Emerging exhibition open to those in the early stages of their careers, including self taught, apprenticeships, mentorships and recent post secondary graduates.
- ACC introduced an annual Call for Curators, creating the opportunity for Craft artists and emerging Curators to develop an exhibition with support from our exhibition team and a \$500 honorarium.

A list of all Alberta Craft Exhibitions begins on page 16.

### **Support and Development**

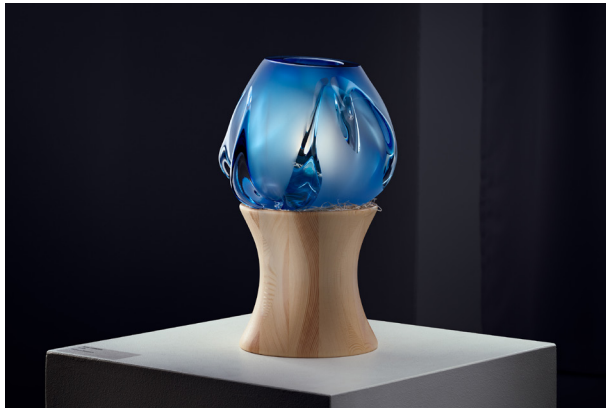
Alberta Craft Council provided a range of services to members and member organizations:

- Membership, the 2018-19 membership is approximately 440, including 148 professional craft artists, supporters, organizations, galleries, and businesses.
- Members Support & Development is often individual and can be quite varied. It can range from consultations and advice on product or career strategy, to support letters for awards and grants, nominations, connections through the network, promotional support, social media advice and promotion, and many other - We are currently looking at tracking these often casual but critical member services.

- ACC partnered and opened its doors throughout the year for meetings, photo and video recording, and other art-social events. A partnership of note is Arts Inform-All Calgary, a member group that provides a monthly forum for multi-disciplinary artists to show and tell their work, discuss problems and successes.
- Exposure and promotional opportunities continued to be circulated for members through the Alberta Craft Magazine, online exhibitions, website, media and advertising through outlets such as Where Calgary & Edmonton, Avenue Calgary & Edmonton, Preview Galleries Guide, Galleries West Digital, CKUA, CJSW, CBC Radio, Edmonton Folk Music Festival program, Studio Magazine, Alberta Views Magazine, Edmonton and Calgary Tourism, Community Newsletters, Edmonton Journal, etc.
- Member referrals were made for teaching



Spotlight - reception for **Caroline Forde** from Alberta Craft Gallery - Calgary . Photo by Jeff Yee



*Blue Vitrius* by **Cathinka Mæhlum**  
from Alberta Craft Discovery Gallery Exhibition  
**LUMINA**. Photo by Adrian Vezcan

opportunities, commercial galleries, private commissions, public art competitions, and international projects.

- The extensive ACC website featured information, news, online exhibitions, artist profiles, calls for entry, and opportunities.
- The bi-weekly member E-news featured local, provincial, and national news items, announcements, calls, member kudos, educational, and funding opportunities.
- The monthly “What’s In” e-news for visitors and customers informs the public about the latest events, exhibitions and new arrivals at the Alberta Craft Gallery – Edmonton & Calgary.
- The monthly Canadian Crafts Federation e-newsletter was re-circulated to members.
- The ACC is a supporter of the national fine craft magazine STUDIO, published by Craft Ontario. The ACC also has a board member on the editorial committee for STUDIO, ensuring that Alberta Fine Craft artists, writers

and Curators are represented in this national publication. Professional members receive STUDIO Magazine free of charge.

- Social media was expanded – with increased activity on Facebook and Instagram. (See Communications)
- Listings in print and digital events calendars were continued, and expanded in Calgary.
- The ACC continued extensive advocacy work (see Networking & Advocacy).
- Citizens of Craft was moved to the Canadian Crafts Federation. The CCF and their national Citizens of Craft website features the profiles of 69 Alberta Craft Council Professional Members. Their newly created (October 2018) Citizens of Craft podcast has featured two Alberta Craft Council Board members (Kari Woo & Natali Rodrigues) in the first 5 episodes, reaching an audience of over 2500, and increasing web traffic to the site and artists profiles by 78%. Season two has begun broadcasting.
- Promotional support continued for members who sell at seasonal and studio sales, teach classes, host community events, participate in festivals, etc. through social media posts, ACC online calendar, e-newsletters, and co-marketing with organizers.
- ACC member Mike Lam, started development of a communal Ceramics & Jewellery studio in Edmonton. ACC ED Jenna Stanton provided consultation on feasibility & space developments and volunteered to assist in the hiring process. The new space, Studio 72, is an organizational member of the Craft Council, and is set to open June 27th at 9912 - 72ave, Edmonton.

- ACC (Allison Lilly) participated in Business for the Arts - ArtsVest. Receiving mentorship meetings and webinars to develop a sponsorship project. Increasing ACC sponsorship with Art Market Calgary and brought in \$3,262.50 in matching ArtsVest funding. Art Market provided in-kind sponsorship valued at \$6000. (Print, web, and social marketing, print marketing materials for ACC and Members at Art Market). ACC professional members were offered a discounted rate to work with her hired videographer. (The program just received funding and Jill Nuckles will be taking the course this year.)
- ACC continues to create & develop events and audiences in Calgary. Jill Nuckles continues to be a community building instigator in cSpace, bringing together tenants for planning meetings and regular building wide events. Spotlights, and Bright Nights lecture series developed in partnership with Jill Allan (AUARTS instructor in glass).

### **Communications**

Alberta Craft Magazine is published three times annually and mailed to 1,200 members & subscribers, which includes 482 copies distributed free of charge to public settings such as schools, libraries, guilds and community organizations, and approximately 1300 copies are picked up free of charge to gallery visitors for a total distribution of 2,500 copies. Past issues of Alberta Craft Magazine are available digitally on the Alberta Craft Council website. Alberta Craft Magazine featured

local and national reports focused on craft, advocacy, exhibitions, member kudos, and articles.

Developments to the Magazine:

- Shop spreads – visual spreads of work available in retail settings, appeal to customers and member-customers. Direct advice to consignors & related retail to be delivered through member e-news.

Other developments rolling out in 2019 include:

- ‘long-read articles’ that relate to the Feature exhibitions. Creating paid space for members to contribute & develop Craft writing for members and customers.
- Short features on recommended upcoming Craft exhibitions in Alberta, to promote/ put our support behind, create/develop relationships to with galleries, museums etc. that are increasingly featuring craft related exhibitions around the province.
- Past and current issues of the magazine will be available online through [issuu.com](http://issuu.com), an electronic publishing portal, and on the ACC’s website.

Alberta Craft Council’s online and social media exposure continues to increase. To date:

- The member-only bi-weekly E-news has 607 subscribers (up 8% from 2018)
- “What’s In” monthly e-news is now segmented and targeted to visitors and customers in Edmonton and Area (1,155 subscribers), and Calgary and Area (1,084 subscribers). Total subscription is 2,239 (up 40% from 2018) and an average opening rate of 49.6% (23 points above the arts & non-profit e-newsletter



Work by **Jim Etzkorn** in **PROCESS; THINKING THROUGH**  
Alberta Craft Gallery - Calgary . Photo by Jeff Yee

average\*) as of June 2019 \*Mailchimp Email Marketing Benchmarks 2018 This new segmentation allows us to be more relevant to local audiences, with region-specific updates as well as a curated list of craft-related stories, events, and happenings.

- Twitter service: 1,387 followers (up 5.8% from 2018)
- Facebook presence: 2,343 (up 14.2%)
- Instagram: 3,125 followers (up 40.4%)
- Website: attracted an average 3,215 visits/month with an average (up 10.9%) and 2,615 audience size/month. Most visited page is “hours & locations” second is “Alberta Craft Gallery - Calgary”

### **ACC Financial Overview**

The operating budget for 2018-2019 was set at \$916,384.

The year ended with a deficit of \$46,642 before amortization and a deficit of \$74,984 after amortization.

The complete financial statements begin on page 24

### **Retail Marketing & Sales**

- The Alberta Craft Council's consignment sales, for Edmonton and Calgary locations combined, were \$8,127 higher than last year at \$456,577. Expected sales for Edmonton Retail Gallery were approximately \$77,900 below target at \$322,097. Much of this happened over the last 4 months of the fiscal year. Calgary Retail Gallery sales were approximately \$35,200 over target at \$134,479.

- Retail galleries featured the work of 150 members, 10 professional members were added to the retail gallery this past year.

- The ACC staff continued with the valuable marketing services and advisory work that is a major part of the Council's mandate to support makers. The ACC encourages members to push boundaries for originality, quality, marketability and professionalism, in all aspects of their practice as an artist. Our aim is to help establish respectable prices and public understanding of the professionalism of craft artists.

- ACC Gallery Shop Coordinators are currently working on a new corporate program to increase sales and engagement in this area. Ongoing marketing activities include print and online advertising; direct and assisted sales to corporations, governments, MLAs, and others; and promotions for individuals and business members on the website, in the E-news and magazine, and at member-operated craft fairs.

- Calgary's Let it Snow saw shop sales of \$4,743 & fundraising of \$2,261. Edmonton's 'Twas the Night saw shop sales of \$81,64 & fundraising of \$2,382.



Detail of exhibition by **Robin Lambert**  
from Alberta Craft Discovery Exhibition  
**BECAUSE IT NEVER OCCURRED TO  
US THAT WE CANNOT**



## Board

The Board met six times during the year in person or by conference call, and otherwise communicated regularly with the Executive Director. Board members continue to advocate for the ACC and have participated on our behalf in projects in Calgary, Canmore, Red Deer, and Edmonton. The Board is currently operating with two vacancies after two longtime Board retirements. This year the Board met for a 2-day retreat and strategy session in Canmore, strategizing about future objectives for increased member engagement through learning and network building opportunities; to begin roll out in the fall of 2019.

- Board Chair Tara Owen was the ACC's representative on the Canadian Crafts Federation Board and committees. This summer she moves into the Vice Chair role at the CCF, opening up a new position on the Board for a new ACC representative.
- Board member Mary-Beth Laviolette is on the editorial committee of the national craft publication Studio Magazine. She continues to advocate on behalf of Alberta Craft artists in this role and her curatorial projects.
- Board member Prof. Jennifer E. Salahub continued her work with AUARTS and the MFA Craft program and retired this year.
- Natali Rodrigues - a glass educator and President of the AUARTS faculty association, ensures the Craft Council is relevant and visible to emerging Craft graduates and Craft educators. Natali also brings international experience as the President of the International Glass Art Society.

- The ACC Board of Directors welcomed Kayla Gale to a new position for a Student Representative from ACAD/AUARTS. To gain insight on the current student perspective, expand student outreach and opportunities, and further strengthen the relationship between the organizations.

Board & Staff List on page 23.

## Networking & Advocacy

Networking, advocacy, and other projects with local, provincial, national, and international craft, arts, and culture organizations continued.

- Advocacy work continued as a member of Alberta Partners for Arts and Culture which is made up of Directors from Provincial Arts Service Organizations and Cultural Industry Associations, who engaged with several ministers and senior bureaucrats. ACC designed marketing material for APAC's Arts Vote AB campaign for the 2019 provincial election.
- Advocacy with AGLC and related Ministries of Culture and Ministry of Finance on AGLC policy implementation, stakeholders, and consultations, and the importance of Casinos for Arts and Cultural Organizations in the province. ACC provided consultation to several other groups facing Casino losses & was commended by APAC & the Edmonton Arts Council for advocating for the Arts & Cultural sector.

## REPORTS

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- Canadian Crafts Federation and provincial craft councils and territorial craft organizations- CCF committees – advisory, national and international initiatives, digital strategy, marketing and promotion, Craft Year 2020, and Citizens of Craft.
  - Ongoing advocacy and meetings with the Edmonton Arts Council and Calgary Arts Development
  - Ongoing cross-promotions with organizations such as The Works Art & Design Festival, Edmonton Artists Urban Village, Arts Habitat Society (Board position), Artists Quarters project team, cSPACE Arts Hub, Studio magazine editorial group, Medalta, Series at RDC, AUARTS, Art Market, Royal Bison, New Craft Coalition, Alberta Ballet, Arts Commons, and others.
  - Conferences – ED Jenna Stanton spoke on Craft & Creative Placemaking as Keynote at the Canadian Crafts Federation conference in Halifax & Lunenburg. Jenna also presented on Ceramics and Creative Placemaking at the Australian Ceramics Triennale. Both of these lectures included Alberta Craft Council, and Medalta content, and were paid for through the CCF & personal AFA travel grant contributions.
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## FEATURE gallery

### HOME: MEDALTA'S ARTISTS IN RESIDENCE

May 5 - August 18, 2018

Alumni of Medalta's Artists in Residence Program who have made Medicine Hat home and their cultural impact on the city.

Curated by Jenna Stanton  
(12 artists & 50 pieces)

### SEATED

September 1 - December 24, 2018

An open call exhibition of contemporary handcrafted seating objects. Traditional or re-imagined chairs, stools, benches, any furniture object created for which a user sit.

(18 artists & 23 pieces)

### PORTRAITS

January 26 - April 27, 2019

Artists from across Canada interpret the portrait in its widest sense and share the story of its subject.

(35 artists & 51 pieces)



*At the Stars* by **Matt Gould**  
from Alberta Craft Feature Exhibition  
**PORTRAITS**

## EXHIBITIONS

### DISCOVERY gallery

#### SPIRALS

March 3 - April 7, 2018

Glass artist **Dalia Saafan** (Edmonton) expresses the tranquility and serenity of the Arabic written language.  
(1 artist & 40 pieces)

#### REVIVAL

March 3 - April 7, 2018

**Andrea Itzeck** (Edmonton) creates decorative and functional jewellery that combine modern and old world traditions.  
(1 artist & 7 pieces)

#### THE ART OF HIDE TANNING: TRADITION INSPIRING THE PRESENT AND FUTURE

April 14 - May 26, 2018

Organized by Portage College, this exhibition of **Amy Malbeuf** (Rich Lake) and **Ruby Sweetman's** (Lac La Biche) work is a celebration of one of Alberta's oldest art forms.

(2 artist & 11 pieces)

#### THE SURFACE OF THINGS: CHASING LIGHT

June 2 - July 14, 2019

**Brenda Malkinson** (Edmonton) looks into and beyond the surface of things through a combination of printmaking and glass techniques.

(1 artist & 27 pieces)



#### NEVERTHELESS, SHE PERSISTED

July 21 - August 25, 2018

A series of felt and cross stitch work by **Laura O'Connor** (Edmonton) in observance of steadfast women who have inspired her and countless others.  
(1 artist & 7 pieces)

#### MILK & OIL

July 21 - August 25, 2018

Ceramic sculptures by **Giselle Peters** (Lethbridge) comment on the childish nature of war, business, and politics.  
(1 artists & 18 pieces)

Hide Tanning Tools, **Amy Malbeuf**  
from Alberta Craft Discovery Exhibition  
**THE ART OF HIDE TANNING: TRADITION  
INSPIRING THE PRESENT AND FUTURE**

## DISCOVERY gallery

### BECAUSE IT NEVER OCCURS TO US THAT WE CANNOT

September 1 - October 13, 2018  
Interdisciplinary ceramic artist **Robin Lambert's** (Red Deer) investigation into the need and desire to be a part of a larger social system.  
(1 artist & 16 pieces)

### ON THE FAMILY FARM

October 20 - December 1, 2018  
Showcasing the gentler side of farming, **Loretta Kyle's** (Bonnyville) soapstone sculptures are based on her experience growing up on a farm.  
(1 artists & 12 pieces)

### TICKET TO RIDE

October 20 - December 1, 2018  
Drawing from her horses as inspiration, **Lisa Head Harbidge's** (Rocky Mountain House) glass sculptures are about the spirit of life.  
(1 artist & 7 pieces)

### THE RECIPIENTS

January 19 - March 2, 2019  
An exhibition featuring work by the 2018 **Alberta Craft Awards** recipients, highlighting their achievements and contributions to Alberta's Fine Craft Culture.  
(4 artist & 17 pieces)

### LUMINA

March 9 - April 20, 2019  
A couplet exhibition of contemporary blown glass lighting designs by **Carissa Baktay** (Calgary) and **Cathinka Mæhlum** (Loften, Norway).  
(2 artist & 17 pieces)



*The Lee of Friendship* by **Loretta Kyle**  
from Alberta Craft Discovery Exhibition  
**ON THE FAMILY FARM**

## CALGARY gallery

### ACCEPTABLE BODIES

September 28 and 29, 2018

A selection of hand-embroidered, cross-stitch pieces by **Allison Tunis** (Edmonton) questioning our society's standards of beauty. (1 artist & 11 pieces)

### PERCH

March 24 - June 2, 2018

**Stefanie Staples and Dena Seiferling** (Calgary) focus on distinct aspects of bird conservation. (2 artist & 14 pieces)

### CHRONICLES OF A CONTEMPORARY DIRTBAG

March 24 - June 2, 2018

A career with Parks Canada as a resource technician, avalanche technician, and twenty years of travelling in the backcountry lends to the conceptual content that embodies **Jamie Kroeger's** (Calgary) jewellery work. (1 artist & 13 pieces)

### PROCESS; THINKING THROUGH

June 9 - August 18, 2018

*Process* provides insight into the complex and multi-layered methods of how artists work and create while nurturing the organic nature of creativity. (17 artist & 23 pieces)

### SET THE TABLE

August 25 - November 3, 2018

Celebrating the act of setting the table and enjoying a meal with printed linens by Natalie Gerber (Calgary) and ceramic tableware by Kalika Bowlby (Golden, BC). (2 artist & 72 pieces)

### HOME: MEDALTA'S ARTISTS IN RESIDENCE

January 19 - March 30, 2019

Alumni of Medalta's Artists in Residence Program who have made Medicine Hat home and their cultural impact on the city. Curated by Jenna Stanton. (11 artist & 41 pieces)



**Natalie Gerber & Kalika Bowlby**  
from Alberta Craft Gallery - Calgary Exhibition  
**SET THE TABLE**

## TRAVELLING exhibitions



**Benjamin Oswald**  
from ACC @ THE EIA Exhibition 2018-19



*River Rocks* by **Dana Roman**  
from NATURAL ABSTRACTION

### BEYOND THE BOW

March 1 - April 10, 2018  
Location: Three Sisters Gallery, Canmore, AB  
(12 artists & 23 pieces)

### NATURAL ABSTRACTION

March 28 - April 24, 2019  
Location: Three Sisters Gallery, Canmore, AB  
(15 artists & 25 pieces)

### ALBERTA CRAFT COUNCIL @ THE EIA

The Alberta Craft Council has two mini exhibition spaces in the Rotational Art Program at the Edmonton International Airport.

- **Brenda Malkinson**  
May - November, 2018
- **HOME - Medalta's Artists in Residence**  
May - November, 2018
- **Loretta Kyle**  
January - June 2019
- **Benjamin Oswald**  
January - June 2019

### ALBERTA CRAFT + 15 WINDOW

Exhibitions display work by Alberta Craft Council members or two-month periods. It is located in the busy + 15 pedway system in the Arts Commons building with a diverse range of Calgarians walking through daily.

### Stefanie (Wong) Staples

March 16 - May 13, 2017

### Process I & II

May 18 - July 21, 2017

### Set the Table

July 28 - September 30, 2017

## EVENTS



### **BRIGHT NIGHTS**

#### **SPOTLIGHT YYC & YEG**

2018 - 2019

A monthly exhibition and sale of Alberta Craft Council members showcasing new work. Some SPOTLIGHTS were accompanied by artists talks and workshops (8 artists in Calgary, 6 in Calgary)

#### **CULTURE IN THE MAKING**

September 28 and 29, 2018

As a Host Celebration site for Culture Days in Edmonton & Calgary, we hosted a weekend full of exhibitions, events, and interactive demos. (14 artists & 1222 visitors)

#### **LATE NIGHT SHOPPING**

November - December 2018

For the holiday season, the Alberta Craft Gallery - Edmonton & Calgary opened its doors to visitors and shoppers for late night hours and festive snacks.

#### **BRIGHT NIGHTS**

2019

Insightful presentations by craft artists about their practice, technology, and craft. Co-organized with Jill Allan from AUARTS at the Alberta Craft Gallery - Calgary. (5 artists, 84 attendees)



### **ROYAL BISON**

#### **THE WORKS ART & DESIGN FEST**

June 22 - July 2, 2018

The Alberta Craft Gallery - Edmonton is a Festival Site at Edmonton's largest art & design festival, hosting activities and a roving reception.

#### **CALGARY ART WALK**

September 15 - 16, 2018

Alberta Craft Gallery - Calgary participated as one of the 25 galleries in Calgary's 35th annual Art Walk, welcoming visitors from across the city.

#### **ART MARKET**

November 2018

A selection of work by participating Alberta Craft Council members displayed prominently in a mini-exhibition during Art Market in Calgary.

#### **ROYAL BISON**

November 2018

Participated at Edmonton's Royal Bison Art + Craft Fair as a Community Partner. Set up a mini-exhibition of craft and distributed information to more than 1000 visitors.





#### ALBERTA CRAFT AWARDS

##### **ALBERTA CRAFT AWARDS**

October 2018

The Alberta Craft Awards honour individuals and groups making significant contributions to Alberta's Fine Craft scene. 2018's recipients were:

Emerging Artist: Allison Tunis

Tom McFall Honour Award: Jennifer E. Salahub

Linda Stanier & Family Memorial Award:

Dawn Candy

Excellence Award: Linda Chow

##### **VOLUNTEER EVENTS**

2018 - 2019

In 2018 volunteers contributed over 2100 hours of their time and talent to the Alberta Craft Council through boxing bees, exhibition installation, exhibition openings, in the gallery shop, event photography, etc. Alberta Craft Gallery - Calgary hosted an appreciation party in April 2019 and we became partners with Edmonton's NextGen volunteer program.

##### **'T'WAS THE NIGHT & LET IT SNOW**

November 24 & December 1, 2019

Artists, staff, and supporters toasted the season with live music, good food, craft drinks, a silent auction, and wonderful shopping at our annual fundraising parties.



#### ALBERTA BALLET

##### **ALBERTA BALLET**

2018-19 Season

Partnership with Alberta Ballet to curate work by 12 Alberta Craft Council members to feature in a boutique setting specific to each performance. Edmonton & Calgary

##### **KLONDIKE DAYS**

June 2018

Two staff members acted as jurors for the newly-reinstated craft fair at Edmonton's Klondike Days.

##### **CANADA WINTER GAMES**

February 15 - March 3, 2019

An Alberta Craft Council Pop-Up shop was organized by ACC member Dawn Detarando in Red Deer as a part of the 2019 Canada Winter Games.

## ACC Current Directors (June 2019)

<b>Tara Owen</b>	<b>Chair</b> , Metal Jewellery, Calgary
<b>Dawn Detarando</b>	<b>Vice-Chair</b> , Clay, Red Deer
<b>Meghan Wagg</b>	<b>Treasurer</b> , Metal Jewellery, Edmonton
<b>Kari Woo</b>	Metal Jewellery, Canmore
<b>Mary-Beth Laviolette</b>	Curator and Writer, Canmore
<b>Jennifer E. Salahub</b>	Craft Historian (AU ARTS), Calgary
<b>Natali Rodrigues</b>	Glass, Calgary
<b>Kris Kelly Frère</b>	Senior Innovation Designer (City of Calgary), Calgary
<b>Dawn Saunders-Dahl</b>	Artist, Canmore
<b>Kayla Gale</b>	Student Representative, AU ARTS

## ACC Staff

<b>Jenna Stanton</b>	Executive Director
<b>Joanne Hamel</b>	Operations Manager & Exhibitions
<b>Wendy Arrowsmith</b>	Financial Officer
<b>Jessica Telford</b>	Member Services, Magazine Editor & Exhibitions
<b>Victoria Sanchez</b>	Marketing, Social Media & Design
<b>Rael Lockwood</b>	Gallery Shop Coordinator - Edmonton
<b>Corinne Cowell</b>	Gallery Shop Coordinator - Calgary
<b>Jill Nuckles</b>	Outreach, Events & Volunteers - Calgary
<b>Felicity Bohnet</b>	Gallery Assistant - Edmonton
<b>Melanie Archer</b>	Gallery Assistant - Calgary

## ACC Outgoing Staff & Directors

<b>Allison Lilly</b>	(Maternity Cover for Jessica Telford)
<b>Emmiliene Gervais</b>	Gallery Shop Coordinator
<b>Amy Leigh Sampson</b>	Part-time Gallery Shop Staff

## FINANCIAL Report



*Cold Stone* by **Les Manning**  
from Alberta Craft Feature Exhibition  
**HOME, MEDALTA'S ARTISTS IN RESIDENCE**

The operating budget for 2018-2019 was set at \$916,384. The year ended with a deficit of \$46,642 before amortization and a deficit of \$74,984 after amortization.

Expected sales for Edmonton Retail Gallery were approximately \$77,900 below target at \$322,097. Calgary Retail Gallery sales were approximately \$35,200 over target at \$134,479. Consignment sales, for Edmonton and Calgary locations combined, were \$8,127 higher than sales in 2017-2018 at \$456,577.

The Council has an internally restricted reserve of \$80,000 for 3 months of core operating costs. This reserve fund is requirement of the Alberta Foundation for the Arts.

Respectfully submitted,

Meghan Wagg  
Treasurer



**Alberta Craft Council**  
**Financial Statements**  
**March 31, 2019**

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Allan J. Grykuliak, CPA, CA\*  
Scott T. Mockford, CPA, CA\*  
Allen Lee, CPA, CMA\*  
Jason Bondarevich, CPA, CA\*  
\*Operates as a professional Corporation

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Edmonton, Alberta T5H 0Y1  
Tel (780) 452-2300, Fax (780) 452-2335

## INDEPENDENT AUDITOR'S REPORT

### To the Members of Alberta Craft Council:

#### Qualified Opinion

We have audited the financial statements of Alberta Craft Council, which comprise the statement of financial position as at March 31, 2019, and the statements of change in net assets, operations, and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, the accompanying financial statements present fairly, in all material respects, the financial position of Alberta Craft Council as at March 31, 2019, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### Basis for Qualified Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report.

We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

In common with many not-for-profit organizations, Alberta Craft Council derives revenue from donations and fundraisers, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to donations and fundraising revenue, excess of revenues over expenditures, current assets, and net assets.

#### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing these financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to a going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

## INDEPENDENT AUDITOR'S REPORT CONTINUED

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

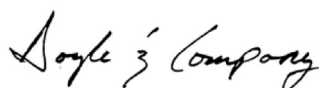
As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Edmonton, Alberta  
June 5, 2019



Chartered Professional Accountants

## Statement of Financial Position

As at March 31, 2019

	2019	2018
	\$	\$
<b>Current Assets</b>		
Cash	90,507	60,382
Restricted cash (Note 3)	-	3,291
Investments (Note 4)	14,701	103,605
Accounts receivable	1,017	866
GST receivable	-	213
Inventory	21,406	20,719
Prepaid expenses	30,574	16,829
	<b>158,205</b>	<b>205,905</b>
<b>Capital Assets (Note 5)</b>	<b>80,673</b>	<b>101,835</b>
	<b>238,878</b>	<b>307,740</b>
<b>Liabilities</b>		
Accounts payable (Note 6)	73,756	64,372
GST payable	29	-
Deferred revenue (Note 7)	16,602	19,893
	<b>90,387</b>	<b>84,265</b>
<b>Net Assets</b>		
Remainder of cumulative surpluses from previous years (See Schedule 5)	(12,182)	41,640
Internally restricted (Note 1a)		
Core administrative and operating cost fund	80,000	80,000
Invested in capital assets	80,673	101,835
	<b>148,491</b>	<b>223,475</b>
	<b>238,878</b>	<b>307,740</b>

**Commitment - Note 8**

**Approved by the Board of Directors:**



Chair



Treasurer



**Alberta Craft Council**  
**Statement of Change in Net Assets**  
**For the year ended March 31, 2019**

	2019	2018
	\$	\$
<b><u>Remainder of Cumulative Surpluses from Previous Years</u></b>		
<b>Balance, beginning of year</b>	<b>41,640</b>	83,198
Excess (Deficiency) of revenue over expenditures	(74,984)	(44,408)
Transfer from (to) invested in capital assets	21,162	(97,150)
Transfer from (to) internally restricted - capital fund	-	100,000
<b>Balance, end of year</b>	<b>(12,182)</b>	41,640
<b><u>Internally Restricted - Core Administrative and Operating Cost Fund</u></b>		
<b>Balance, beginning of year</b>	<b>80,000</b>	80,000
Transfer (to) unrestricted	-	-
<b>Balance, end of year</b>	<b>80,000</b>	80,000
<b><u>Internally Restricted - Capital Fund</u></b>		
<b>Balance, beginning of year</b>	-	100,000
Transfer from (to) unrestricted	-	(100,000)
<b>Balance, end of year</b>	-	-
<b><u>Invested in Capital Assets</u></b>		
<b>Balance, beginning of year</b>	<b>101,835</b>	4,685
Capital asset additions	7,180	112,176
Amortization	(28,342)	(15,026)
<b>Balance, end of year</b>	<b>80,673</b>	101,835

**Alberta Craft Council**  
**Statement of Operations**  
**For the year ended March 31, 2019**

	2019	2018
	\$	\$
<b>Revenue</b>		
Grants - Public Sector (Note 9)	306,755	294,648
Grants - Private Sector (Note 9)	40,000	-
ACC Memberships	29,387	26,784
Donations and fundraisers	16,868	35,616
Consignment sales	456,577	448,450
Magazine advertising	2,225	1,000
Interest	663	892
Other revenue	1,987	2,178
Revenue deferred from previous period	3,291	62,118
Revenue deferred to subsequent period	-	(3,291)
	<b>857,753</b>	<b>868,395</b>
<b>Expenditures</b>		
Provincial Services expenditures (Schedule 1)	424,894	381,457
Edmonton Retail Gallery expenditures (Schedule 2)	314,437	367,554
Calgary Retail Gallery expenditures (Schedule 3)	165,064	163,792
	<b>904,395</b>	<b>912,803</b>
<b>Excess (Deficiency) of Revenue over Expenditures before Amortization</b>	<b>(46,642)</b>	<b>(44,408)</b>
Amortization		
Provincial Services - Amortization	(11,779)	-
Edmonton Retail Gallery - Amortization	(3,661)	-
Calgary Retail Gallery - Amortization	(12,902)	-
<b>Excess (Deficiency) of Revenue over Expenditures after Amortization</b>	<b>(74,984)</b>	<b>(44,408)</b>

**Alberta Craft Council**  
**Statement of Cash Flows**  
For the year ended March 31, 2019

	2019	2018
	\$	\$
<b>Operating Activities</b>		
Cash received from funding agencies and other sources	854,524	810,095
Cash paid to suppliers and employees	(909,414)	(879,427)
	<b>(54,890)</b>	<b>(69,332)</b>
<b>Investing Activities</b>		
Decrease (Increase) in investments	88,904	89,513
Capital asset purchases	(7,180)	(112,176)
	<b>81,724</b>	<b>(22,663)</b>
<b>Increase (Decrease) in Cash During the Year</b>	<b>26,834</b>	<b>(91,995)</b>
<b>CASH - Beginning of year</b>	<b>63,673</b>	<b>155,668</b>
<b>CASH - End of year</b>	<b>90,507</b>	<b>63,673</b>
<b>Cash is comprised of;</b>		
Cash	90,507	60,382
Restricted cash (Note 3)	-	3,291
	<b>90,507</b>	<b>63,673</b>

**Alberta Craft Council**  
**Notes to the Financial Statements**  
**March 31, 2019**

---

**Purpose of the Organization**

Alberta Craft Council is incorporated without share capital under the Societies Act of the Province of Alberta, is a registered Canadian charity and, as such, is exempt from income taxes under the Income Tax Act (Canada). Alberta Craft Council's mission is to promote, develop and advocate for fine craft in Alberta.

**1. Significant Accounting Policies**

These financial statements have been prepared in accordance with Canadian Accounting Standards for Not-for-Profit Organizations ("Part III") of the CPA Canada Handbook - Accounting. Significant accounting policies are described below:

**(a) Fund Accounting**

The internally restricted operating fund has been established by the Alberta Craft Council board to cover the core operating and administrative costs of the organization. The board has set aside \$80,000 as a reserve to cover approximately three months of operating expenses as required by the Alberta Foundation for the Arts.

The board had set aside \$100,000 in 2017 as a capital fund to develop the Alberta Craft Council Calgary - these funds have been used for their intended purposes. That account of internally restricted funds balance now is zero.

**(b) Cash and Cash Equivalents**

Cash and cash equivalents consists of bank deposits and savings accounts with a term of three months or less.

**(c) Investments**

Investments are recorded at cost. When there is a loss in value that is other than a temporary decline, the respective investment will be written down to recognize the loss.

**(d) Capital Assets**

Capital assets are recorded at cost and amortized annually with a corresponding reduction in Equity in Capital Assets. Assets are amortized over their expected useful life using the declining balance method at the following annual rates, except in the year of acquisition when one-half the normal rate is applied. No amortization is recorded in the year of disposal.

Computer Hardware	45%
Furniture and Equipment	20%
Software	100%
Leasehold Improvements	Straight Line

**(e) Inventory**

Purchased inventory is recorded at the lower of wholesale cost and net realizable value. Donated inventory, where an official receipt has been issued, are recorded at retail value.

**(f) Donated Services**

The Alberta Craft Council benefits greatly from donated services in the form of volunteer work for various activities. The value of donated services is not recognized in the financial statements because of the difficulty of measurement.

**Alberta Craft Council**  
**Notes to the Financial Statements**  
**March 31, 2019**

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**1. Significant Accounting Policies - Continued**

**(g) Revenue Recognition**

Alberta Craft Council follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

The consignment and magazine advertising sales revenue is recognized when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Donation revenue is recognized when received.

The amount of membership fees received in a current year that provide members benefits in the following years are deferred and recognized as revenue in the year benefits are received.

**(h) Financial Instruments**

**(i) Measurement of financial instruments**

Alberta Craft Council initially measures all of its financial assets and liabilities at fair value, except for certain non-arm's length transactions.

Alberta Craft Council subsequently measures all of its financial assets and liabilities at amortized cost, except in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in net income.

Financial assets measured at amortized cost include cash, restricted funds, investments, accounts receivables, and GST receivable.

Financial liabilities measured at amortized cost include accounts payable and GST payable.

**(ii) Impairment**

Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in net income. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would be reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in net income.

**2. Measurement Uncertainty**

The preparation of financial statements in conformity with Canadian Accounting Standards for Not-for-Profit Organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Alberta Craft Council**  
**Notes to the Financial Statements**  
**March 31, 2019**

3. <b>Restricted Cash</b>	2019	2018
	\$	\$
Casino bank account	-	3,291

These funds can only be used for purposes approved by the Alberta Gaming and Liquor Commission, an agent of the Government of Alberta.

4. **Investments**  
Investments represent a Guaranteed Investment Certificate with a maturity date of December 14, 2020 and interest rate of 1.25%.

5. <b>Capital Assets</b>	2019			2018
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
	\$	\$	\$	\$
Computer hardware	22,928	18,482	4,446	4,611
Computer software	2,283	2,283	-	-
Furniture and equipment	52,122	22,155	29,967	36,703
Leasehold improvements	73,212	26,952	46,260	60,521
	<b>150,545</b>	<b>69,872</b>	<b>80,673</b>	<b>101,835</b>

6. <b>Accounts Payable</b>	2019	2018
	\$	\$
Trade	7,552	3,857
Canada Revenue Agency (CRA) - Source deductions	7,830	7,595
Consignment fees	18,394	21,982
Vacation	8,174	5,897
Accrued Liabilities		
Retail - Credit Notes and Gift Certificates	31,113	25,041
Retail - Layaway deposits	693	-
	<b>73,756</b>	<b>64,372</b>

**Alberta Craft Council**  
**Notes to the Financial Statements**  
**March 31, 2019**

**7. Deferred Revenue**

The following externally restricted funds have been deferred and will be recognized as revenue in the year which the related expenses are incurred.

	<b>2019</b>	<b>2018</b>
	\$	\$
Casino bank account	-	3,291
Grant Funding	<b>16,602</b>	16,602
	<b>16,602</b>	19,893

These funds can only be donated or expenses paid for purposes approved by the Alberta Gaming and Liquor Commission, an agent of the Government of Alberta.

**8. Lease Commitment**

Management has entered into a operating lease for the premise in Edmonton for a term of five (5) years from June 1, 2015 to May 31, 2020. The organization is committed to annual future minimum lease payments under the lease as follows:

	\$
2020	<b>56,000</b>
2021	<b>9,333</b>
	<b>65,333</b>

Management has entered into a operating lease for the premise in Calgary for a term of five (5) years from January 1, 2017 to December 31, 2021. The organization is committed to annual future minimum lease payments under the lease as follows:

	\$
2020	<b>33,744</b>
2021	<b>25,308</b>
	<b>59,052</b>

**Alberta Craft Council**  
**Notes to the Financial Statements**  
**March 31, 2019**

9. Grants	Provincial \$	Edmonton Retail Gallery \$	Calgary Retail Gallery \$	Total \$
Alberta Foundation for Arts	199,917	-	-	199,917
Edmonton Arts Council	61,000	-	-	61,000
Edmonton Arts Council Facility Grant	22,400	-	-	22,400
Calgary Arts Development Association	8,740	-	-	8,740
Government of AB Facility Enhancement Grant	7,435	-	-	7,435
Government of AB Culture Days	4,000	-	-	4,000
Council for Business and Arts	3,263	-	-	3,263
<b>Total: Public Sector Grants</b>	<b>306,755</b>	<b>-</b>	<b>-</b>	<b>306,755</b>
Private Sector Grant	40,000	-	-	40,000
<b>Total Grants:</b>	<b>346,755</b>	<b>-</b>	<b>-</b>	<b>346,755</b>



## Alberta Craft Council

### Notes to the Financial Statements

March 31, 2019

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#### 10. Financial Instruments and Concentration of Risk

##### **Credit Risk**

Credit risk is the risk that one party to a financial asset will cause a financial loss for Alberta Craft Council by failing to discharge an obligation. The credit risk is mainly related to trade accounts receivable. Credit is provided to clients in the normal course of operations and the accounts receivables are assessed by Alberta Craft Council and they record any amounts that are not collectible in the allowance for doubtful accounts.

##### **Interest Rate Risk**

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in interest rate. Alberta Craft Council is exposed to interest rate risk on bank account balances and any of its fixed and/or floating interest rate financial instruments.

##### **Market Risk**

Market risk is the risk that the fair value or future cash flows of Alberta Craft Council financial instrument will fluctuate because of changes in market prices. Some of the Alberta Craft Council financial instruments expose it to this risk which comprises interest rate risk and other price risk.

##### **Liquidity Risk**

Liquidity risk is the risk that Alberta Craft Council will encounter difficulty in meeting its obligations associated with financial liabilities. Alberta Craft Council manages its liquidity risk by monitoring its operating requirements and cash forecasts to ensure it has sufficient funds to fulfill its financial obligations.

#### 11. Comparative Figures

Certain comparative figures have been restated to conform to the presentation used in the current year.

**Alberta Craft Council**  
**Schedule 1 - Provincial Services Expenditures**  
**For the Year Ended March 31, 2019**

	2019	2018
	\$	\$
<b>Revenue</b>		
Grants - Public Sector (Note 9)	306,755	263,508
Grants - Private Sector (Note 9)	40,000	-
Casino revenue	3,291	58,829
ACC Memberships	29,387	26,784
Donations	9,045	14,962
Magazine advertising	2,225	1,000
Interest	663	893
Other revenue	1,233	1,584
	<b>392,599</b>	<b>367,560</b>
<b>Expenditures</b>		
AB Craft Magazine printing, Studio magazine	15,349	12,280
Advertising and promotion	4,171	5,344
Amortization		15,026
Awards	5,000	-
Bank charges and interest	2,133	1,829
Education and audience development	4,728	7,030
External membership fees	1,738	2,923
General facility costs	2,646	2,087
Insurance, misc. operating costs	6,746	12,607
Leases, equipment, software, furniture	7,968	5,454
Magazine postage, misc. program costs	6,810	6,983
Other expenses	7	1,963
Professional fees	11,000	6,940
Rent (67% of Edmonton rent + 50% of Calgary rent)	49,398	14,520
Special projects - Culture Days	4,954	731
Telephone, postage, misc. admin costs	5,258	5,815
Travel, meetings, staff development	8,891	17,030
Utilities	8,390	1,691
Wages and employee benefits	279,707	261,204
	<b>424,894</b>	<b>381,457</b>
<b>Excess (Deficiency) of Revenue over Expenditures before Amortization</b>	<b>(32,295)</b>	<b>(13,897)</b>
Amortization	(11,779)	-
<b>Excess (Deficiency) of Revenue over Expenditures after Amortization</b>	<b>(44,074)</b>	<b>(13,897)</b>

**Alberta Craft Council**  
**Schedule 2 - Edmonton Retail Gallery Expenditures**  
**For the Year Ended March 31, 2019**

	2019	2018
	\$	\$
<b>Revenue</b>		
Grants	-	22,400
Donations	-	10,000
Fundraisers	3,953	4,000
Consignment sales	322,097	364,000
Other	335	527
	<b>326,385</b>	<b>400,927</b>
<b>Expenditures</b>		
Advertising and promotion	2,483	8,247
Credit card charges, packaging	13,849	16,922
Consignment fees	202,411	225,691
Fundraising expenses	1,610	1,607
Furniture, equipment, software	1,322	60
General facility costs	3,252	7,354
Insurance, misc. operating costs	2,217	2,132
Membership fees and dues	80	-
Other expenses	582	62
Rent (33% of Edmonton rent)	25,560	40,349
Staff and volunteer development	77	502
Telephone, misc admin costs	1,467	1,304
Utilities	2,391	6,913
Wages and employee benefits	57,136	56,411
	<b>314,437</b>	<b>367,554</b>
<b>Excess (Deficiency) of Revenue over Expenditures before Amortization</b>	<b>11,948</b>	<b>33,373</b>
Amortization	(3,661)	-
<b>Excess (Deficiency) of Revenue over Expenditures after Amortization</b>	<b>8,287</b>	<b>33,373</b>

**Alberta Craft Council**  
**Schedule 3 - Calgary Retail Gallery Expenditures**  
**For the Year Ended March 31, 2019**

	<b>2019</b>	<b>2018</b>
	\$	\$
<b>Revenue</b>		
Grants	-	8,740
Fundraiser	3,870	6,653
Consignment sales	134,479	84,449
Other	419	67
	<b>138,768</b>	<b>99,909</b>
<b>Expenditures</b>		
Advertising and promotion	1,291	2,362
Consignment fees	85,932	54,209
Credit card charges, packaging	5,497	6,790
Fundraising expenses	1,442	1,429
Furniture, equipment, software	505	2,164
General facility costs	4,712	7,335
Insurance, misc. operating cost	1,765	3,057
Membership fees and dues	100	-
Other expenses	184	139
Rent and utilities (50% of rent and utilities)	17,626	34,652
Telephone, misc admin costs	874	4,595
Travel, meeting, staff development	1,394	5,716
Wages and employee benefits	43,742	41,344
	<b>165,064</b>	<b>163,792</b>
<b>Excess (Deficiency) of Revenue over Expenditures before Amortization</b>	<b>(26,296)</b>	<b>(63,883)</b>
Amortization	(12,902)	-
<b>Excess (Deficiency) of Revenue over Expenditures after Amortization</b>	<b>(39,198)</b>	<b>(63,883)</b>

**Alberta Craft Council**  
**Schedule 4 - Building Operations and Maintenance - Edmonton**  
**For the Year Ended March 31, 2019**

	2019	2018
	\$	\$
<b>Expenditures</b>		
Administrative Personnel (25%)	10,537	18,204
Cleaning services	234	1,730
Insurance	6,661	6,466
Maintenance interior	1,921	1,796
Maintenance exterior	1,948	430
Rent	57,332	54,869
Security	2,023	1,702
Utilities	10,781	8,604
	<b>91,437</b>	<b>93,801</b>

This schedule has been compiled from some of the expenditures recorded in Schedules 1 and 2.

This schedule is presented for the purposes of providing information for the Community Investment Program Arts and Museum Building Operating Grant.

**Alberta Craft Council**  
**Schedule 5 - Remainder of Cumulative Surpluses from Previous Years**  
**For the Year Ended March 31, 2019**

	2019	2018
	\$	\$
Cash	90,507	60,382
Investments	14,701	103,605
Less:		
Internally restricted:		
Core operating cost fund	(80,000)	(80,000)
Liabilities owed	(90,387)	(80,974)
Cash available	(65,179)	3,013
Add:		
Accounts receivables	1,017	1,079
Inventory	21,406	20,719
Prepaid expenses	30,574	16,829
<b>Remainder of Cumulative Surpluses from previous years</b>	<b>(12,182)</b>	<b>41,640</b>

This schedule has been compiled from the amounts on the statement of financial position.



THANK YOU TO THE INDIVIDUALS, ORGANIZATIONS,  
AND GOVERNMENT AGENCIES THAT SUPPORT US THROUGH  
DONATIONS, CONTRIBUTIONS, AND FUNDING.



## **DID YOU KNOW ?**

- The Alberta Craft Council continues to organize and curate a large number of exhibitions and it operates the largest public galleries in Alberta dedicated to fine craft.
- The Alberta Craft Council direct-mails 1200 members & subscribers, which includes copies distributed free of charge to public settings such as schools, libraries, guilds and community organizations, and approximately 1300 copies are picked up free of charge by gallery visitors. It is the only Canadian craft council to produce a full-colour magazine.
- Volunteers donated their time and skills in over 2100 hours in 2018.
- The Alberta Craft Council was founded in 1979 and in over 39 years, the Council's operating budget has grown from \$7,000 to over \$900,000
- 45,000 people visited Alberta Craft Gallery locations in 2018-2019.

**[WWW.ALBERTACRAFT.AB.CA](http://WWW.ALBERTACRAFT.AB.CA)**

**[@ALBERTACRAFTCOUNCIL](https://www.instagram.com/ALBERTACRAFTCOUNCIL)**